



‘What is the Nordic take on solutions for sustainable cities?’

NORDREGIO
Luciane Aguiar Borges
Senior Research Fellow

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to global challenges



*UN Sustainable Development Goal 11:
Make cities inclusive, safe, resilient and
sustainable*

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*"The Prime ministers
of the Nordic countries
want to bring Nordic
Solutions to Global
Challenges"*

Erna Solberg
Prime Minister of Norway

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PLANNING

CIVIL SOCIETY



SOCIAL
RESPONSIBILITY



TOOLS

INNOVATION

PARTNERSHIPS



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SPATIAL PLANNING

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PUBLIC PRIVATE PARTNERSHIPS



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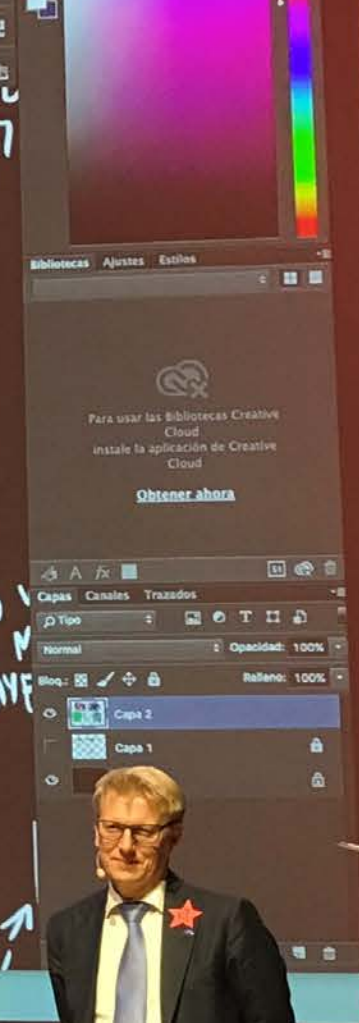
ROLE OF CIVIL SOCIETY

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CORPORATE SOCIAL RESPONSIBILITY



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MISSION 4: WHAT DOES LIVING IN A CIRCULAR CITY LOOK LIKE IN 2050?



INNOVATION

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COMPACT GREEN

**CIRCULAR
ECONOMY**

HEALTHY

INCLUSIVE

RESILIENT

LOW CARBON

DESIGN

MOBILITY

SMART



PRACTICES

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INCLUSIVE CITY



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Sergel's Square in Stockholm



HEALTHY CITY

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RESILIENT CITY

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COMPACT GREEN CITY

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Western Harbour Malmö (State of Green 2016)

MOBILITY CITY

providing safe and clean transport alternatives



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Copenhagen: <http://www.visitcopenhagen.com/copenhagen/sightseeing/copenhagens-bike-culture>



LOW CARBON CITY

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Paf Company, Helsinki
<http://inhabitat.com/finnish-gaming-company-wraps-new-circular-headquarters-in-solar-panels/>



CIRCULAR ECONOMY CITY

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Matsentralen in Oslo
<https://www.facebook.com/matsentralenoslo/photos/a.1400635423514992.1073741828.13944123341.37361/1906911156220747/?type=3>

DIGITAL CITY



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Sito _ Tekes smart solutions from Finland

DESIGN CITY



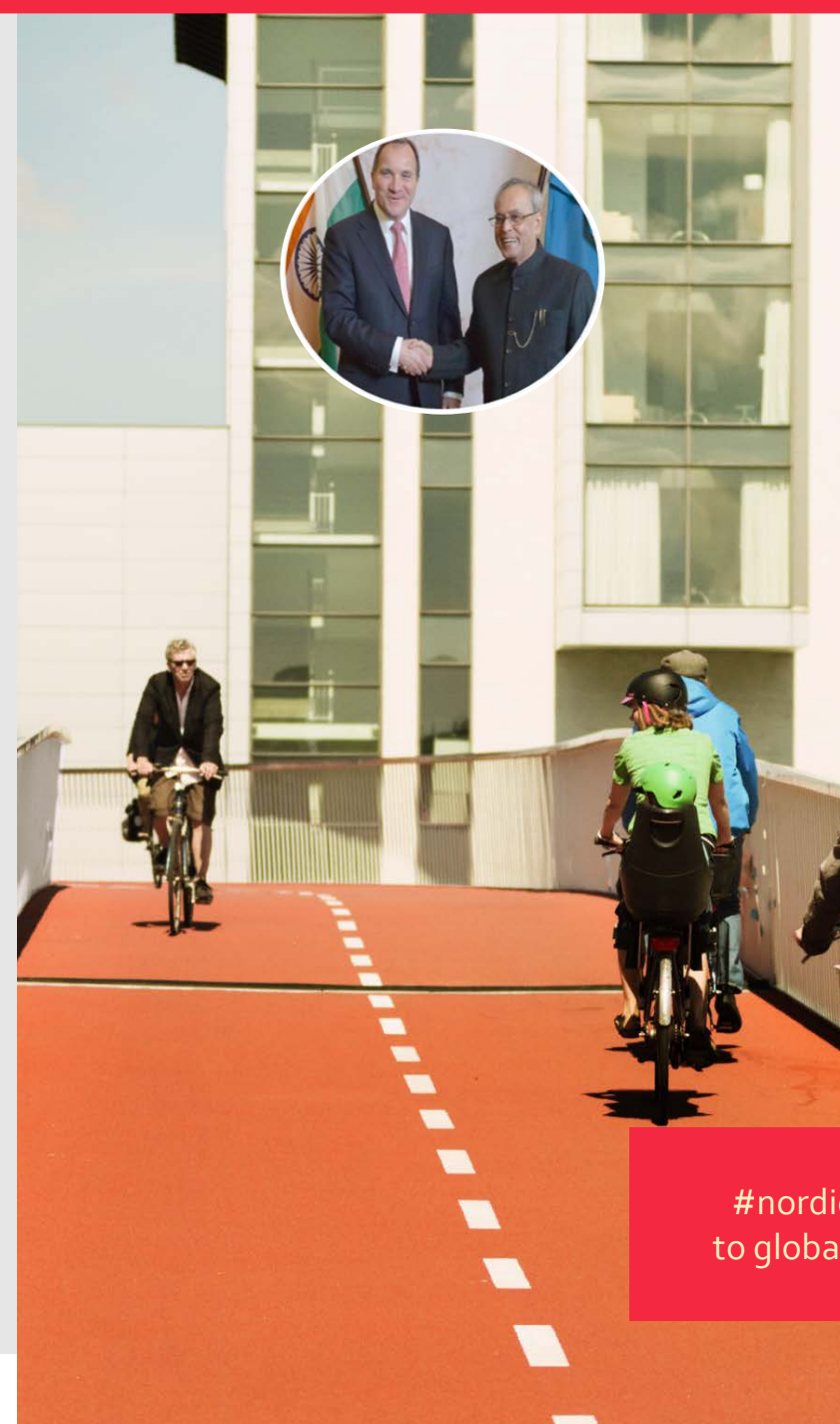
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Green roofs, Torshavn, Faroe Island
Source: <http://edition.cnn.com/travel/article/faroe-islands-grass-roofs/index.html>

Nordic Sustainable Cities

Develop, showcase and export Nordic innovative solutions for liveable, smart and sustainable cities



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Overall objective

Contracts for Nordic Business'

(Through Nordic cooperation)

Strategic goals

- Stronger Nordic **branding** and storytelling on sustainable, smart and livable Nordic cities.
- Better **access** for Nordic companies with innovative solutions to specific cities and development projects in key markets.
- Stronger **Nordic networks** of exporting companies with solutions for sustainable, smart and livable cities.
- Targeted Nordic participation in relevant **global networks** to increase knowledge of Nordic innovative solutions





USA and Canada

- Nordic business prioritize North America
- Large development and investment under way
- Many progressive cities with ambitious agendas



India

- Massive urbanization and high growth
- 100 smart cities mission is a unique opportunity.
- 100 cities with partial funding
- 100 cities that have been specifically selected because of familiar challenges high ambitions
- Values and framework of 100 smart cities mission corresponds to Nordic values for city planning

China

- Large Market and continuous urbanization
- Growth is slowing down
- Difficult market
- Mixed interest from Nordic business'

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Thank you

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