

# Regional Development and Innovation in the more Diversified Industrial Future

**Kaisu Annala**  
**Cleantech Strategic Programme**  
**Government of Finland**

13.11.2014

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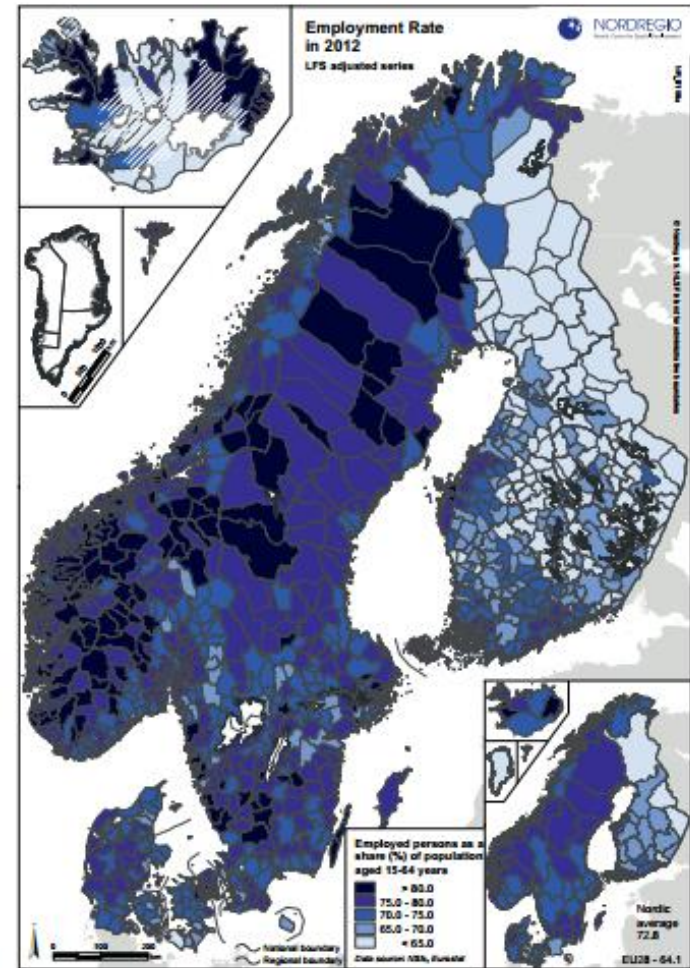
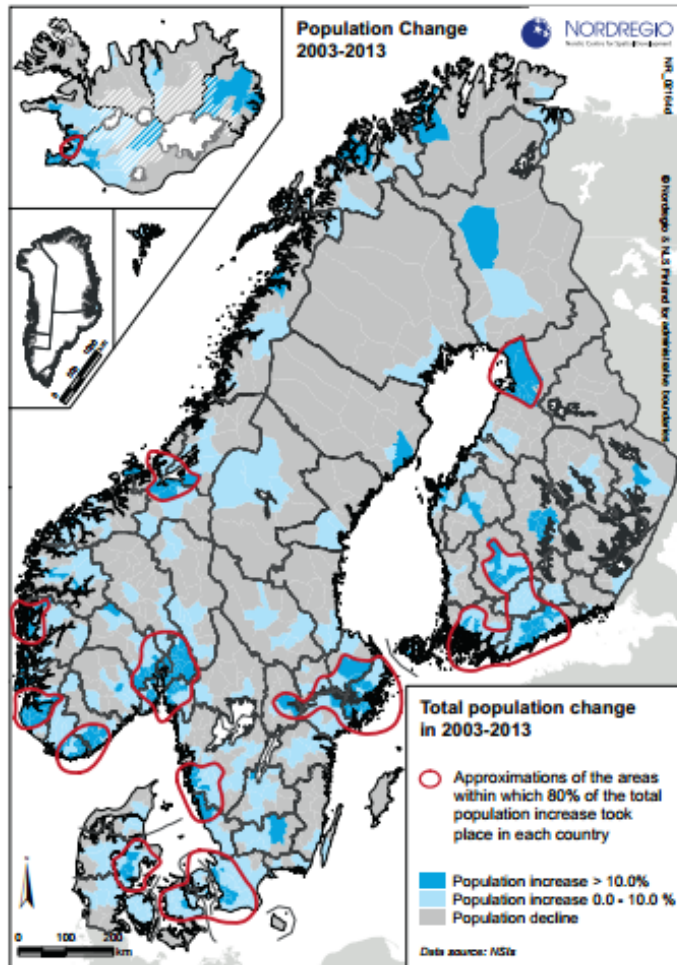


# Contents

- Background information
- Bioproducts
- BCD



# Population Change and Employment Rate



# GDP per capita

purchasing power standards

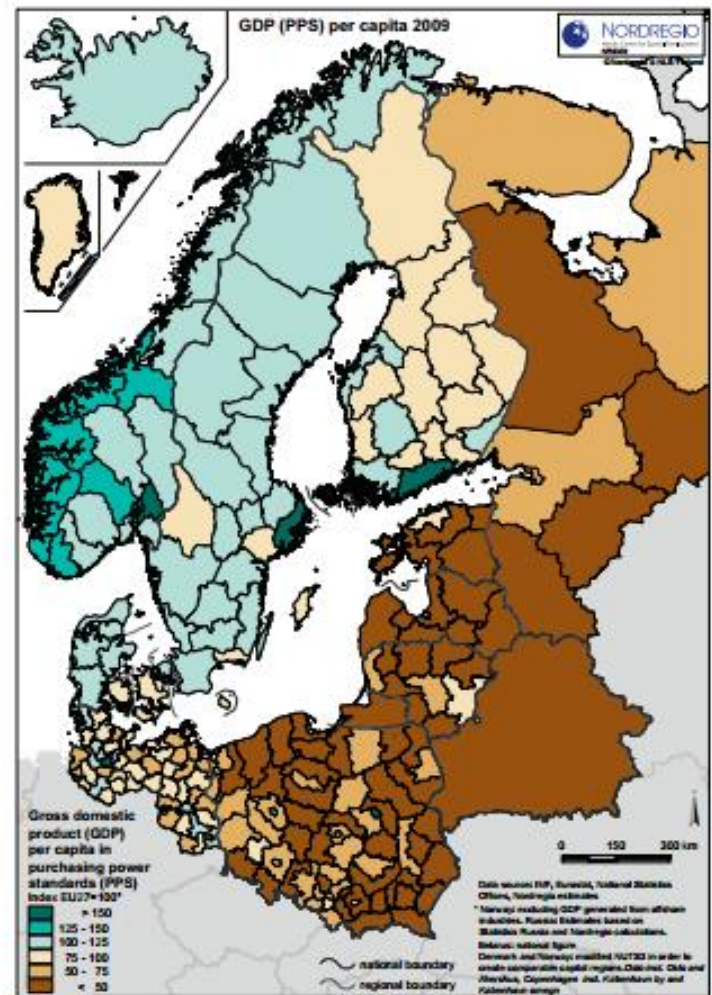
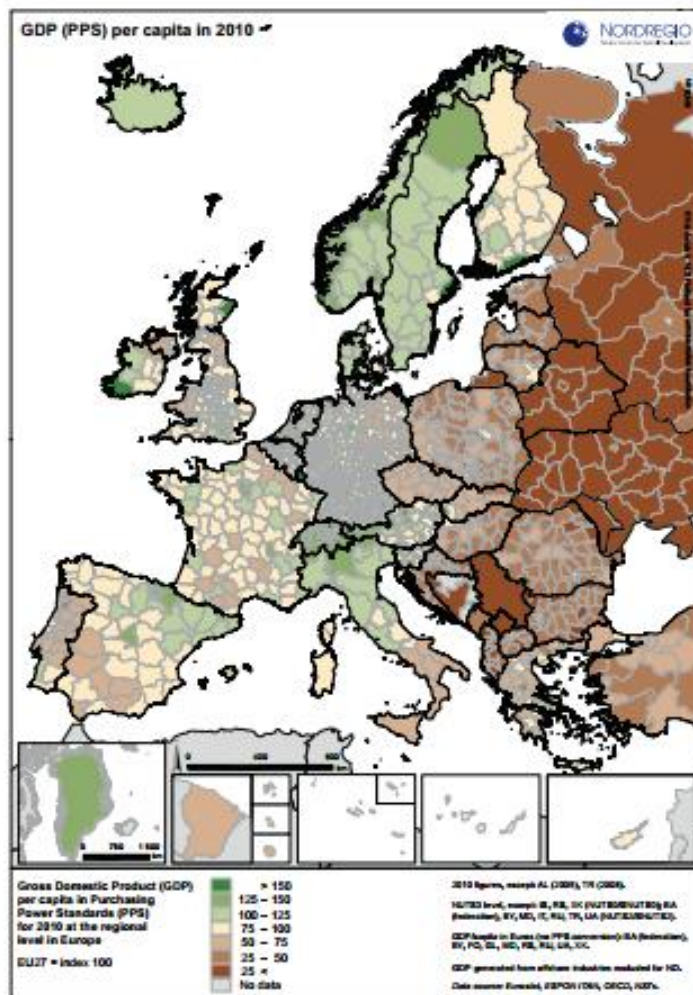


Figure 8.1 and 8.2: GDP (purchasing power standards) per capita of the Nordic regions in a broader European (2010) and BSR (2009) context

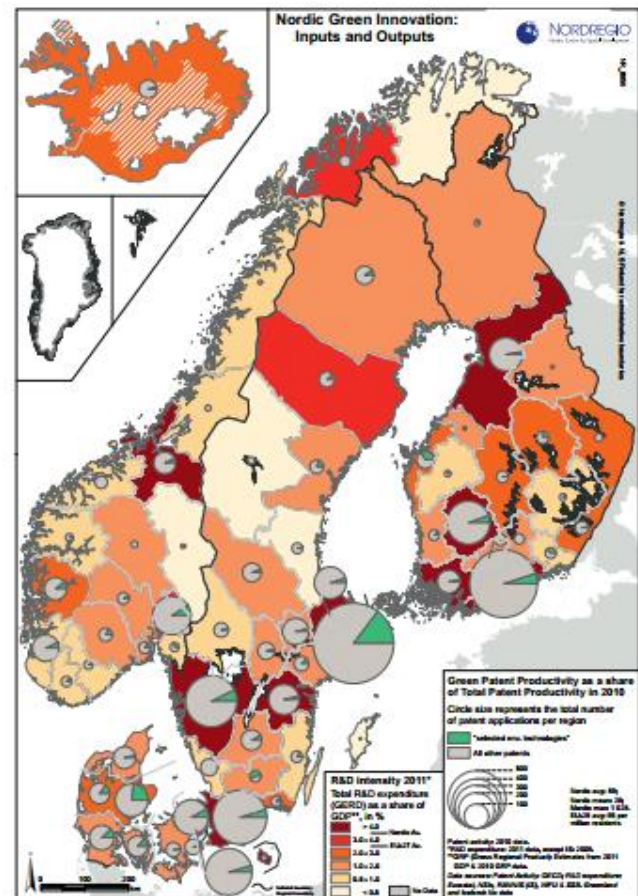
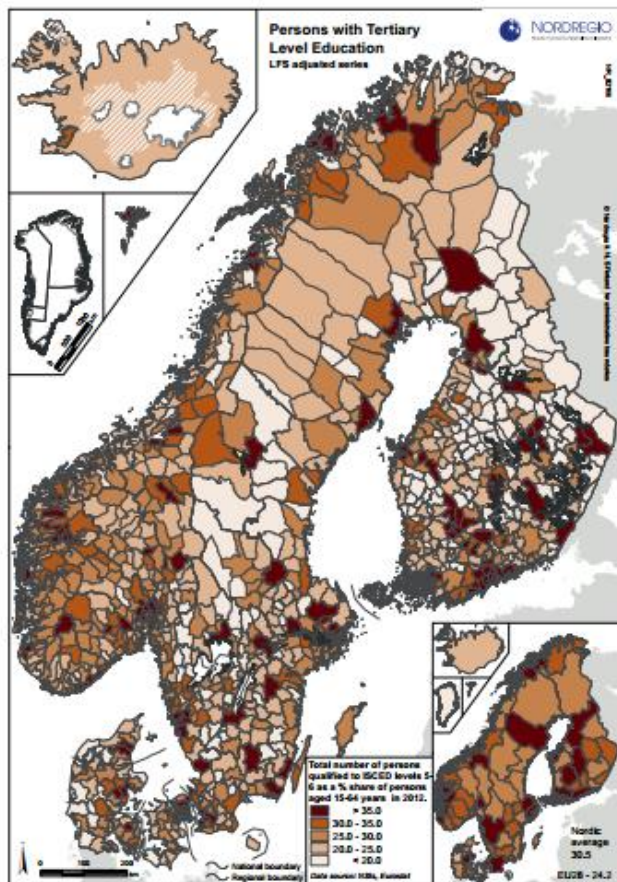




# Persons with Tertiary Level Education

## Nordic Green Innovation

R&D Intensity,% and Green Patent Productivity versus Total

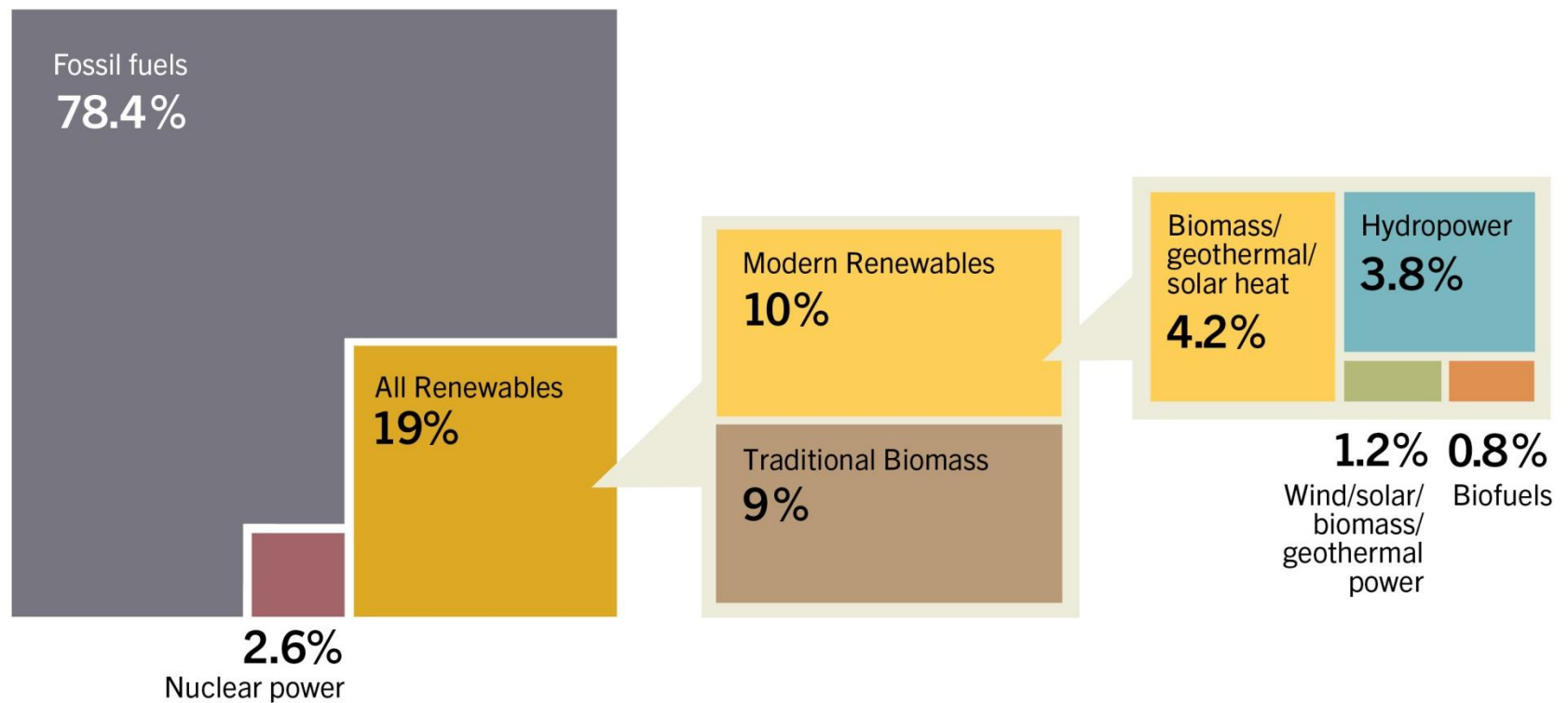


# OECD Ministerial Council Meeting Statement on Climate Change, 6 May 2014

- Reinforcing our existing efforts and using the OECD's research and evidence-based analysis, including under the **OECD's Green Growth Strategy**, to help us to pursue ambitious and cost-effective policies with a view to doing our part to **limit effectively the increase in global temperature below 2°C above pre-industrial levels** and simultaneously supporting the recovery from the economic and financial crisis, including by:
  - investing in public research and fostering a **strong business climate for new technologies and innovations**;
  - better aligning investment and climate policies to support an effective partnership among governments, development partners, and the private sector in order to **incentivise private investment in low-carbon and climate-resilient infrastructure**;
  - Achieving the developed countries' goal **to jointly mobilise USD 100 billion per year by 2020** from a wide variety of sources...



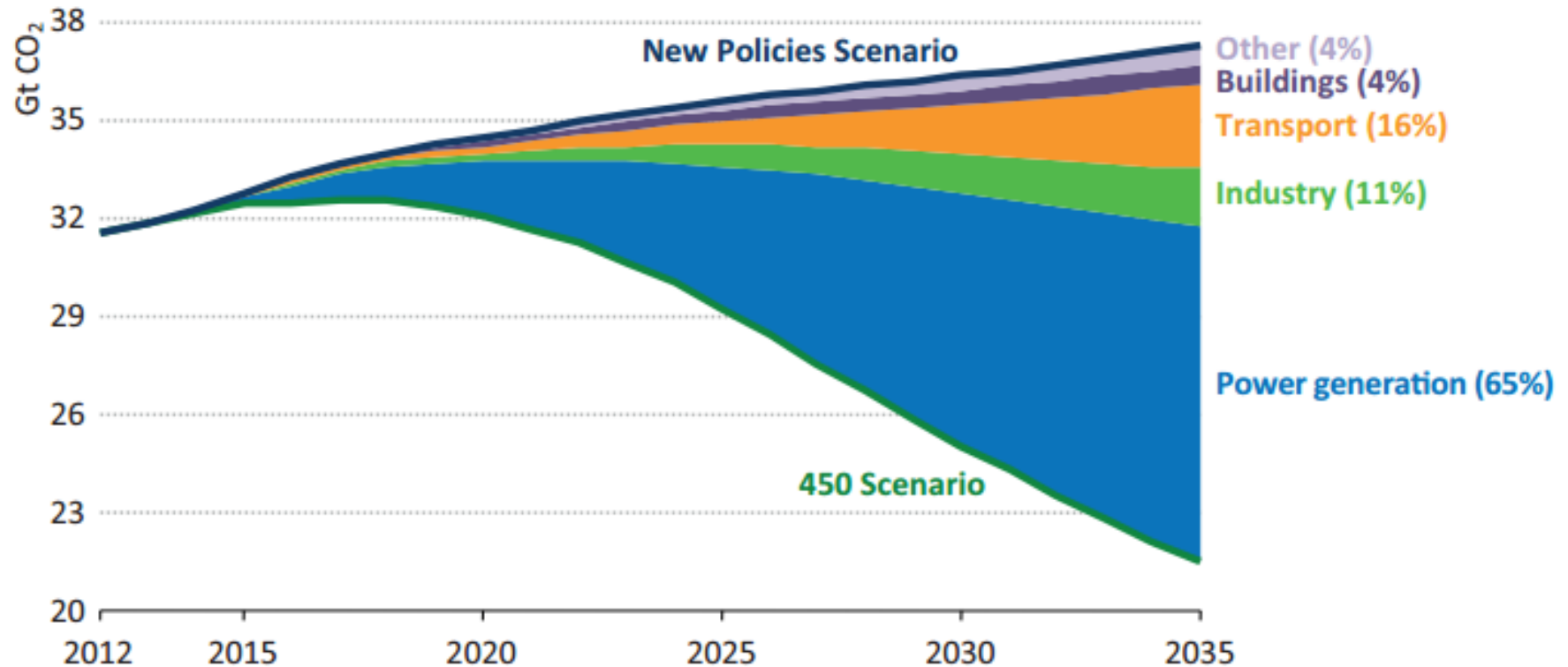
# Estimated Renewable Energy Share of Global Final Energy Consumption, 2012



REN21. 2014. *Renewables 2014 Global Status Report* (Paris: REN21 Secretariat).



# World energy-related CO2 emissions by scenario

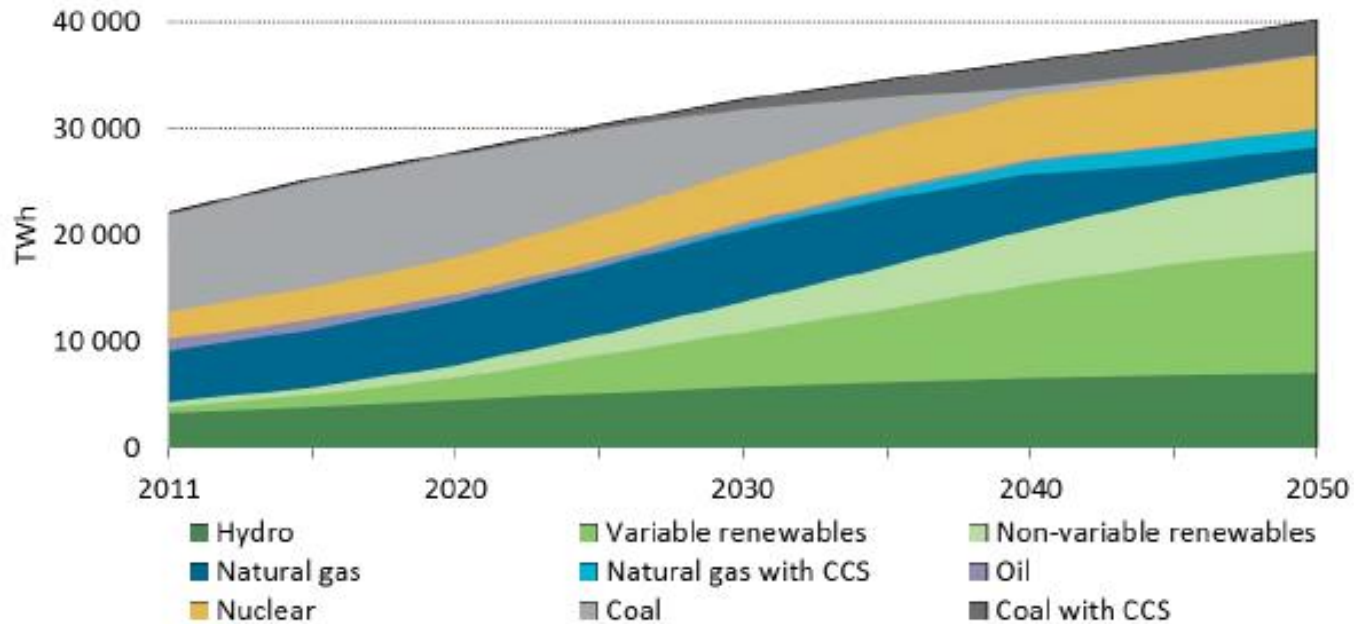


Note: Share of savings by sector in 2035 denoted in brackets.





# Electricity Generation: a Share Reversal



## ■ Generation today:

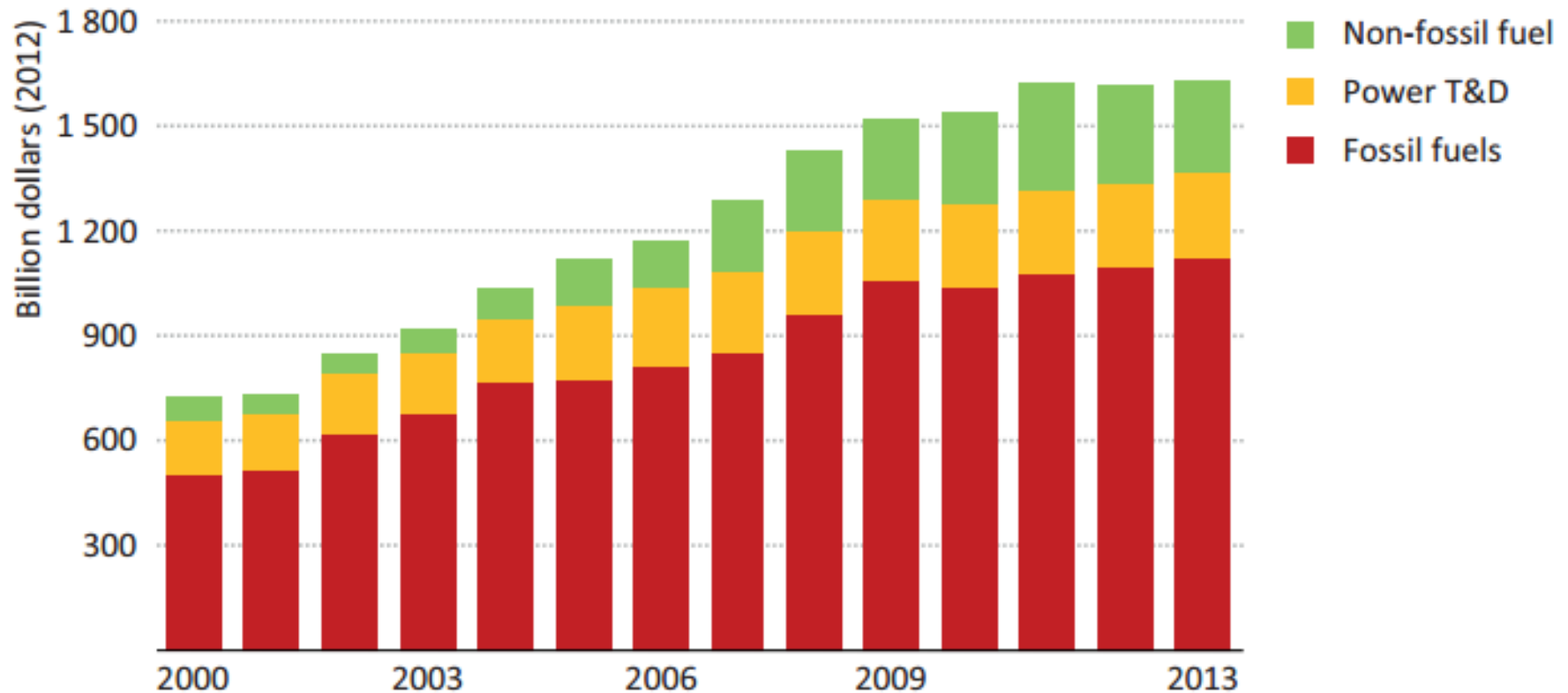
- Fossil fuels: 68%
- Renewables: 20%

## ■ Generation 2DS 2050:

- Renewables: 65%
- Fossil fuels: 20%



# Investment in Global Energy Supply by Fossil and Non-fossil Fuel and Power T&D

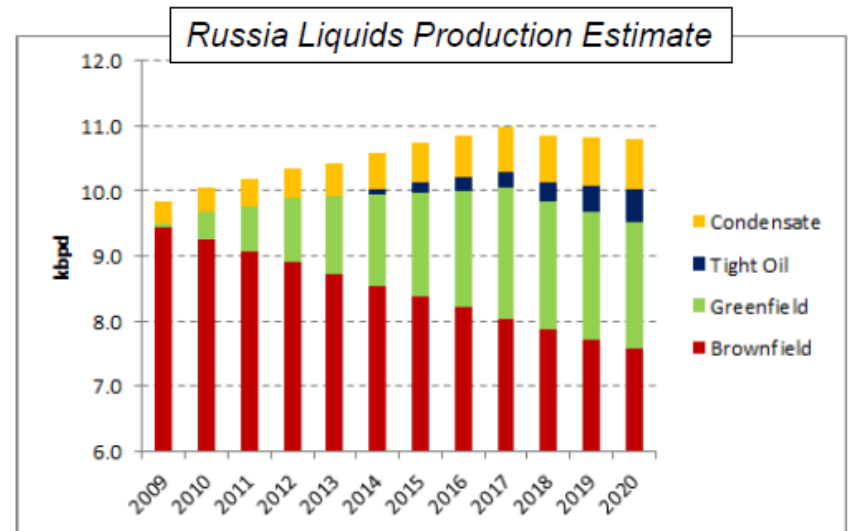
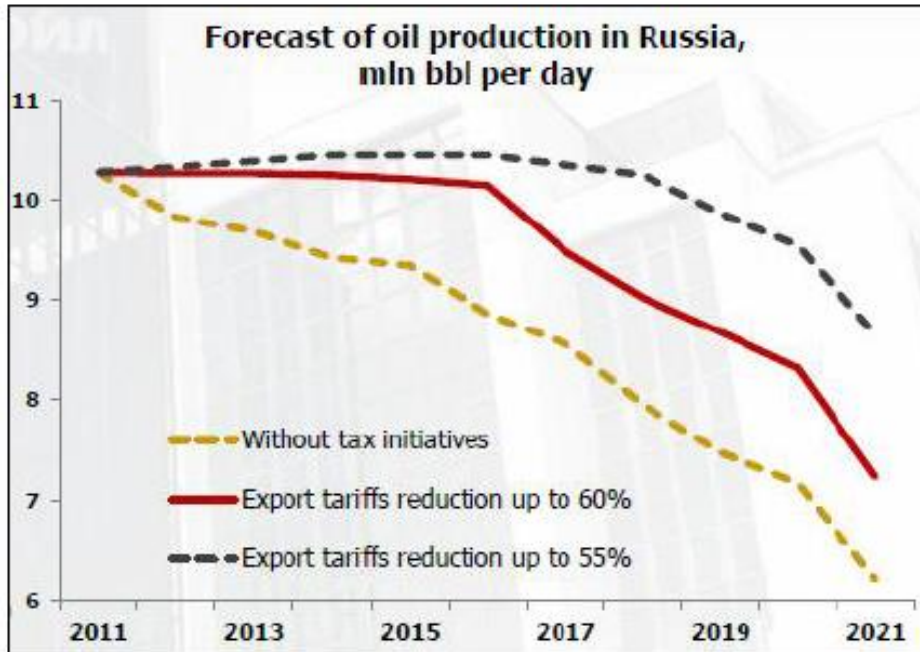


Notes: Non-fossil fuel includes all renewable technologies, nuclear and biofuels. Power T&D is transmission and distribution for the power sector: this cannot be assigned to either fossil-fuel or non-fossil fuel use.

<http://www.iea.org/publications/freepublications/publication/weio2014.pdf>



# Example: Fossil Oil Resources in Russia



Lukoil



# New Consortia and Value Chains for Bioproducts

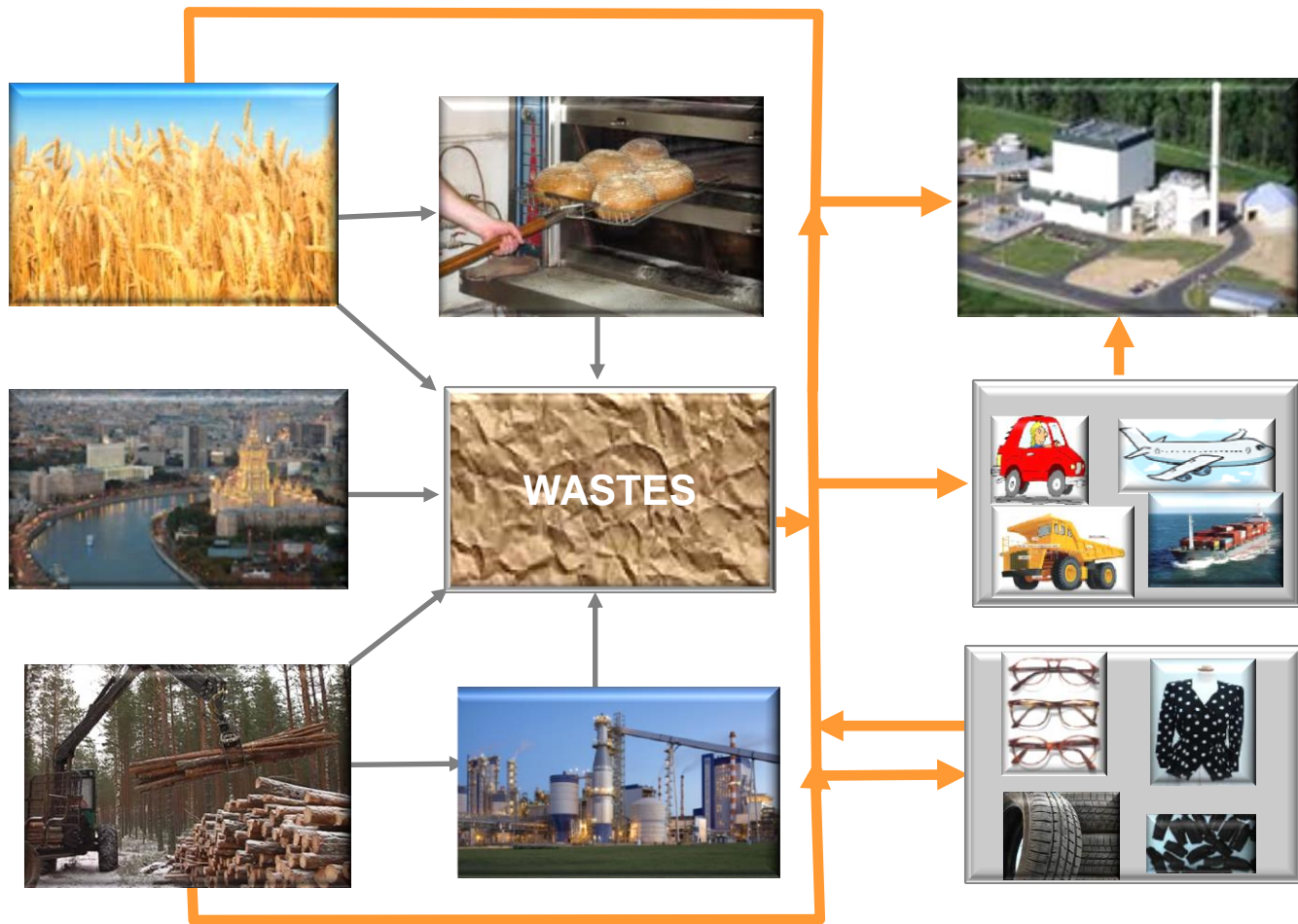
Raw material producers, different industries, machine constructors, traffic companies, funders participate in the development

VC





# Competition for Raw Material

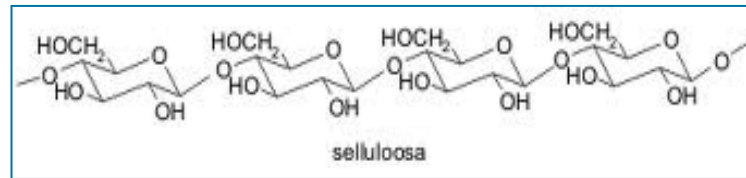


# Lignocellulose ?

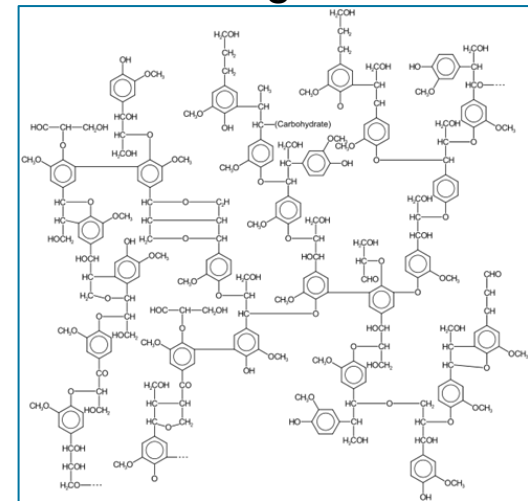


- Plant dry matter, biomass, is called lignocellulosic biomass.
- It is the most abundantly available raw material on the Earth for the production of biofuels. Cellulose and hemicellulose are built from sugars and can be hydrolyzed back to sugars. Lignin functions as glue in wood.

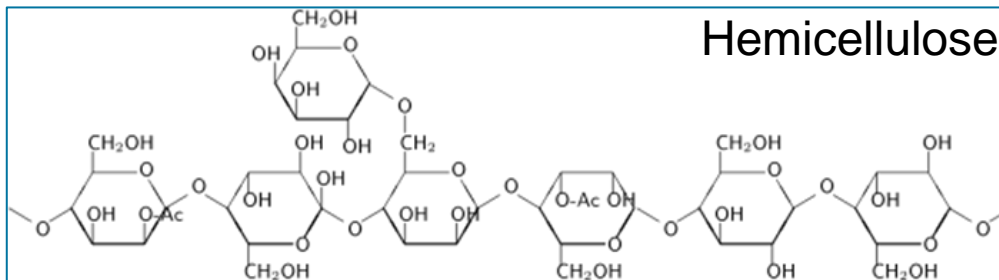
## Cellulose



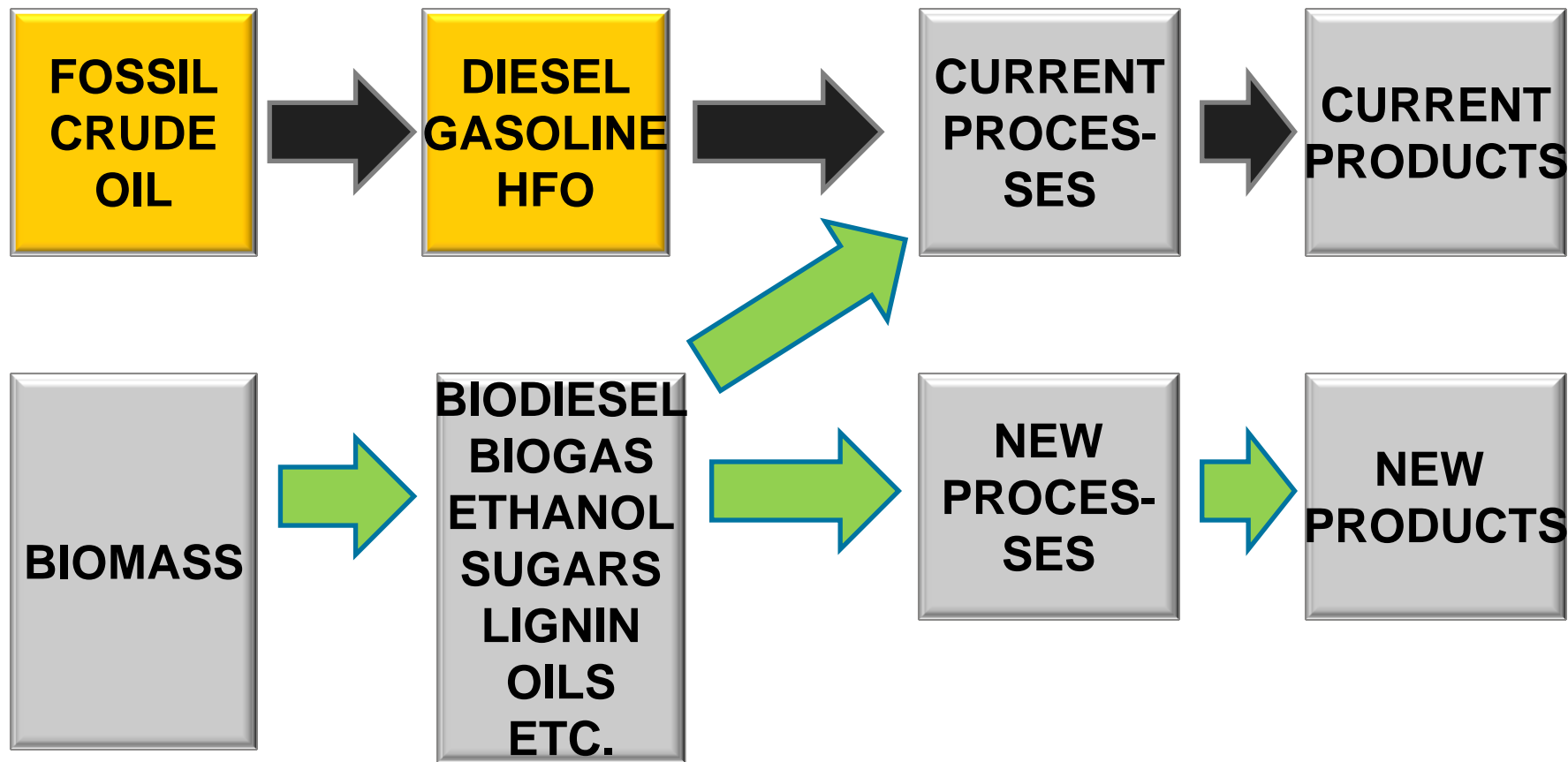
## Lignin



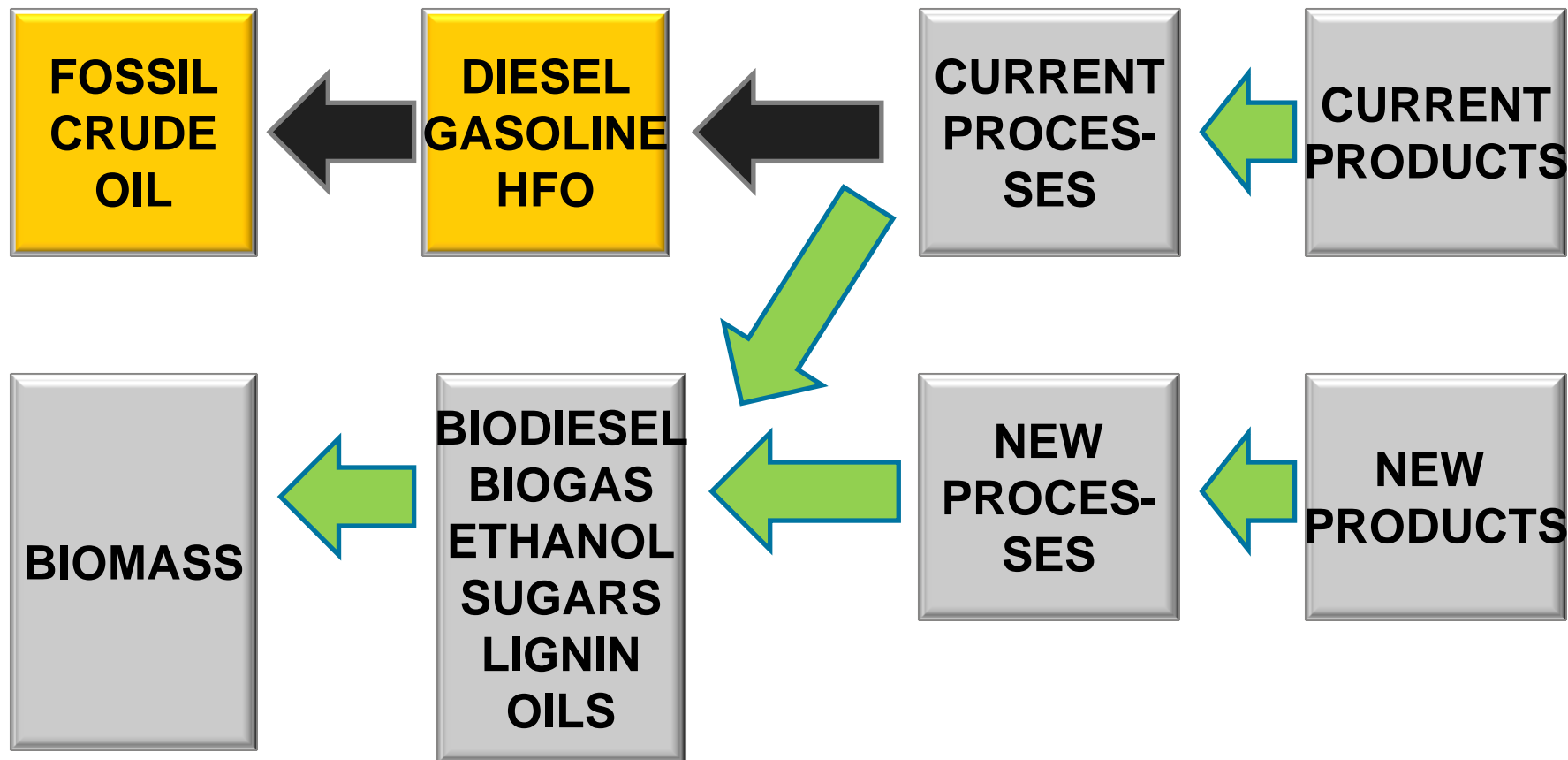
## Hemicelluloses



# Towards Biobased Products

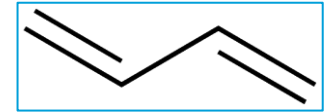


# Towards Biobased Products

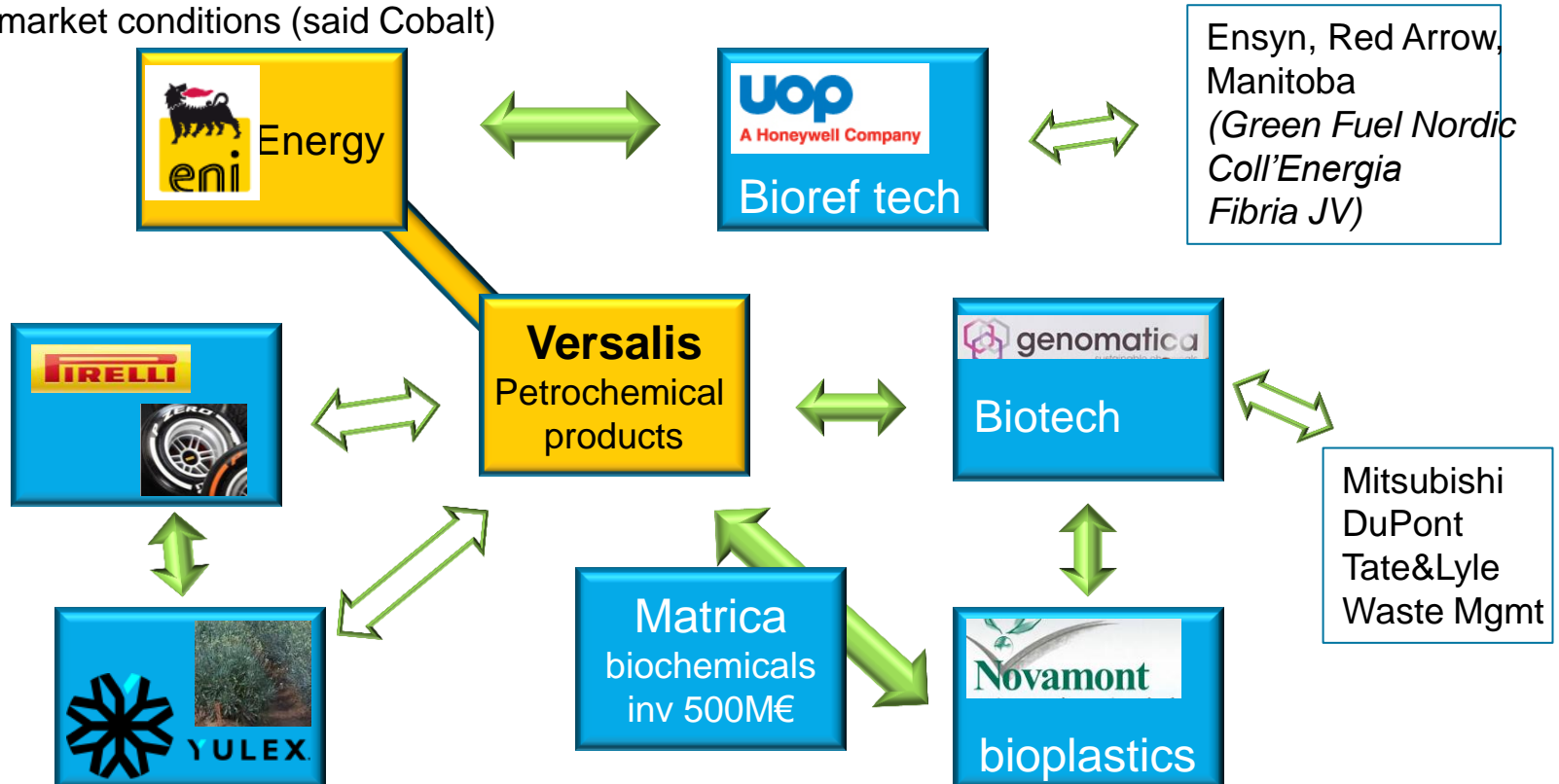




# Example: JV's for Biobased Butadiene (C<sub>4</sub>H<sub>6</sub>)

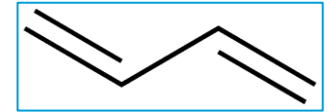


- Raw material for rubber for tires, electrical appliances, footwear, plastics, asphalt modifiers, additives for lubricating oil, pipes, building components, and latex
- Biomass-to-butadiene path can be highly competitive with petroleum-based butadiene under current market conditions (said Cobalt)



# Butadiene Markets

## 2011: 10,5 Mt / 40 BUSD



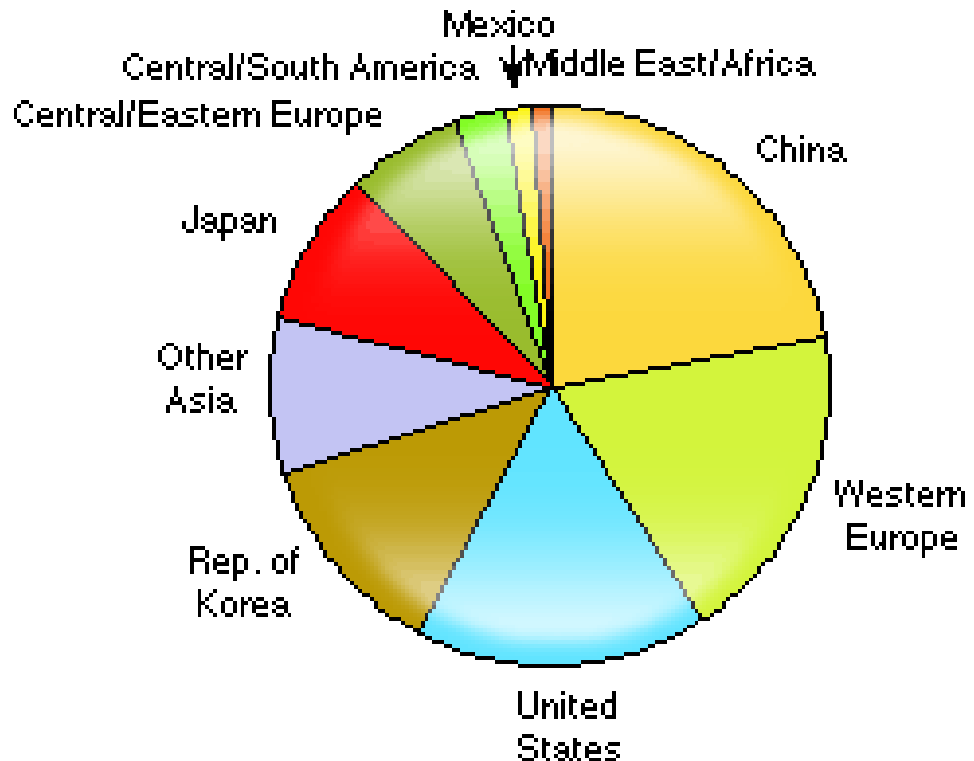
### World Consumption of Butadiene—2011

Elastomers (rubber),  
60-65%, 4-6% CAGR

- Tires
- Nitrile rubber hoses
- Mechanical belts
- Carpet backing
- Footwear
- Neoprene products

Plastics

- ABS resins, 5-6% growth

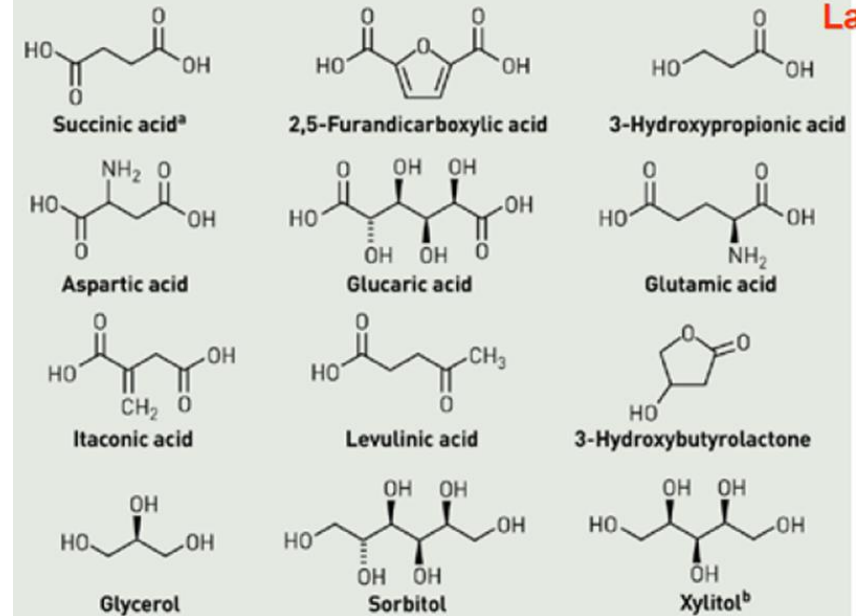


# Products on the Way to Biobased

- Biofuels for cars, ships, airplanes
- Biogas for coal fired power plants and transportation
- Simple chemicals like
  - Sugars and the chemicals derived thereof
  - Nitrogen nutrient (natural gas)
  - Butadiene for rubber (fossil oil)
  - Lignin and the chemicals derived thereof
- Plastics
  - PE, PLA, PGA, PHA, PHB, PA etc.
- Rubber
- Active carbon
- Carbon fibre

## BUILDING BLOCKS

DOE's Biomass Program identified 12 chemicals that can be produced from plant sugars and serve as key feedstocks in future biorefineries



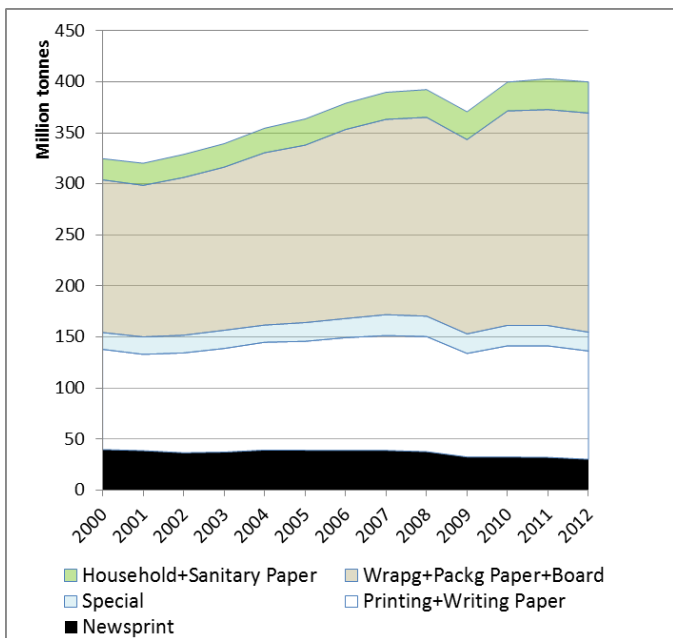
<sup>a</sup> Class of 1,4-diacids also includes fumaric and malic acids. <sup>b</sup> Class of sugar alcohols also includes arabinitol.



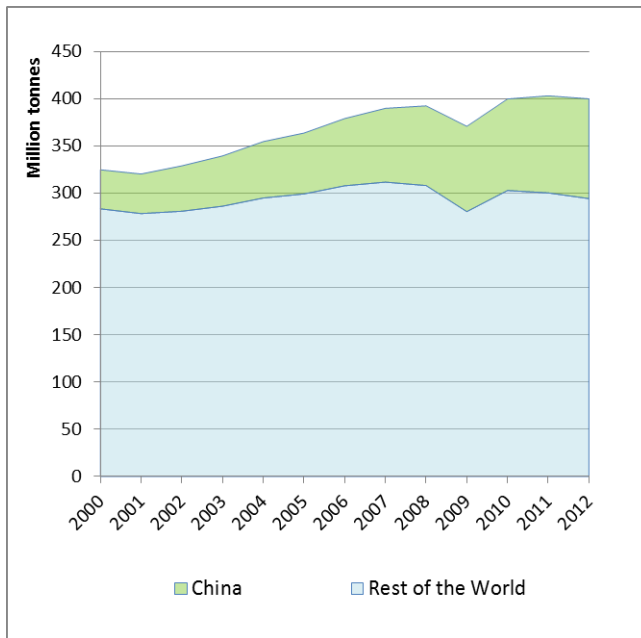
# Global Paper Market 2000-2012



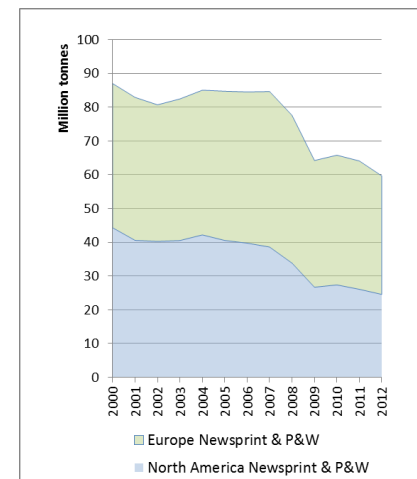
Consumption by grade



China vs Rest of the World



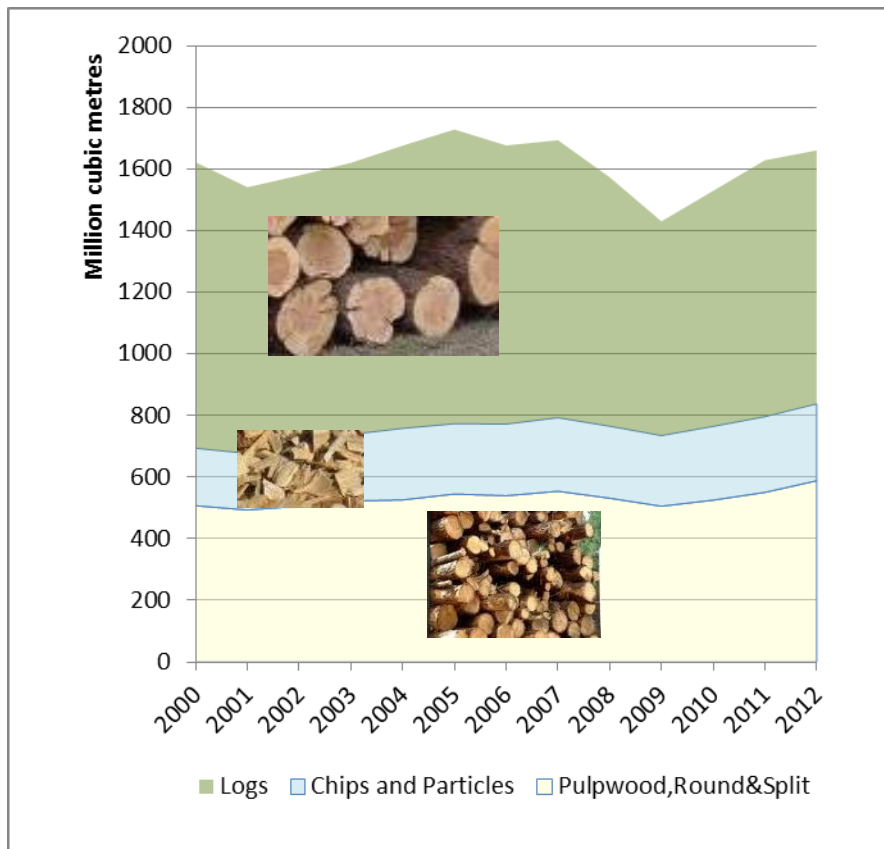
Newsprint and Printing & Writing in North America and Europe





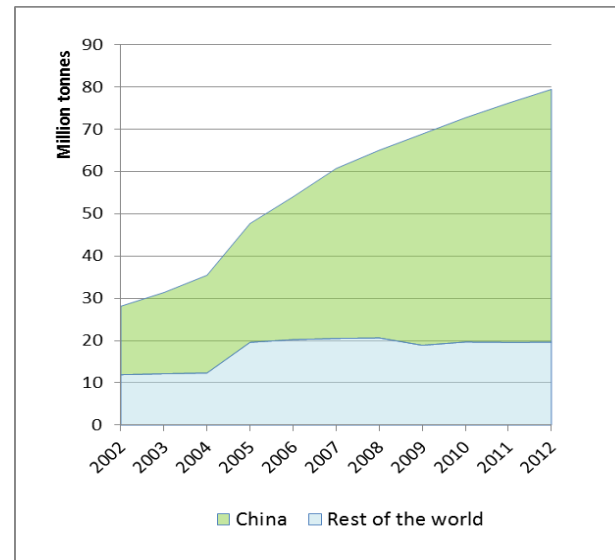
# Global Forest Industry Raw Material Basis

Industrial Roundwood consumption

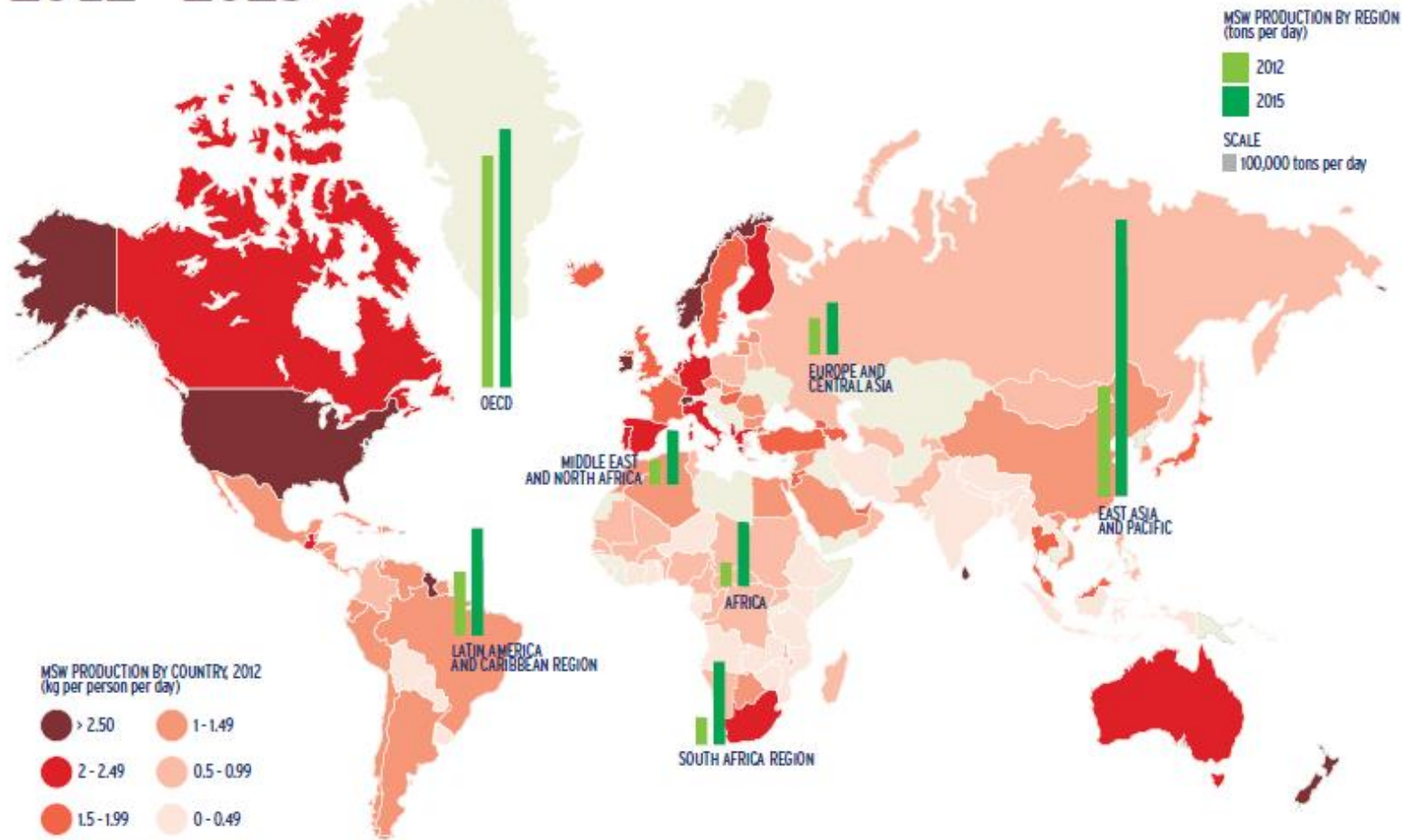


Recovered Fibre Pulp

Calculation: 1 tonne recovered fibre pulp for ~ 2,5-5 m<sup>3</sup> of wood



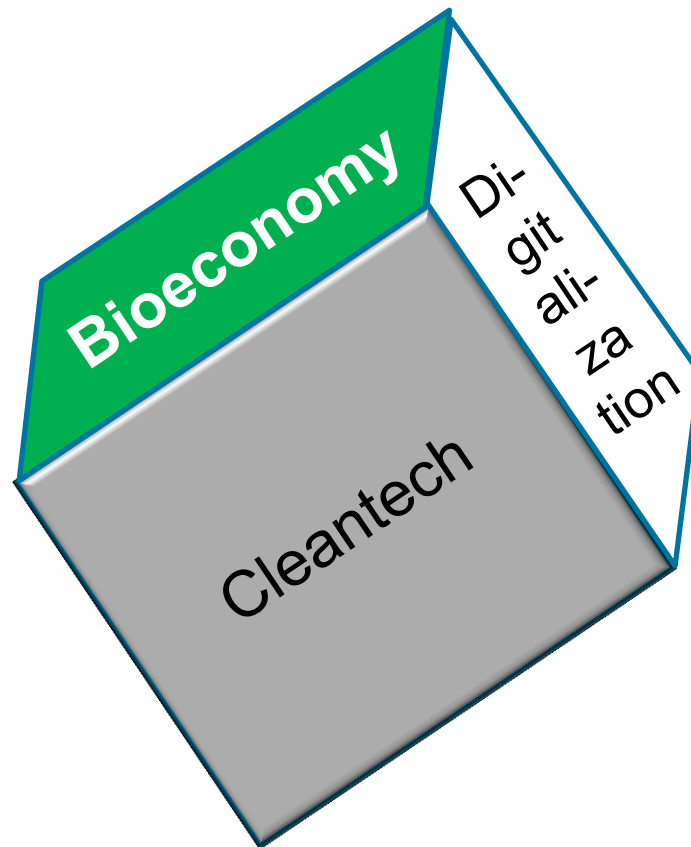
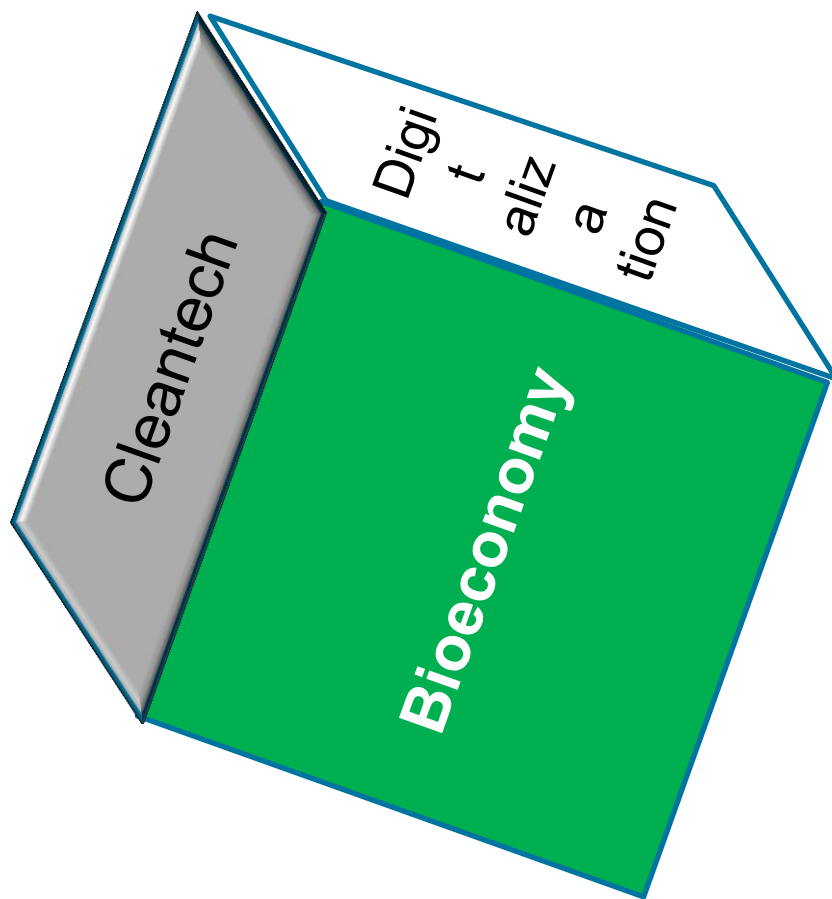
# World production of Municipal Solid Waste (MSW), 2012\*-2025



Source: *The Economist*, 2012



# The Finnish Way



# Energy and Environment (Cleantech) R&D in Finland since 2008

€ 200 M/a from Tekes  
+  
>€ 800 M/a from companies  
=  
> € 1 B/a



# Governmental Strategic Programmes

## Primary actions

1. BCD up to a top theme of the country brand
2. Advancing investments
3. Creating demonstration environments
4. Strengthening competitive operation environment



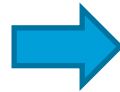


# Targets

- Cleantech

2012

- Revenue\* 25 B€



2020

- 50 B€
- 40 000 new jobs

- Bioeconomy

2012

- Output 60 B€



2025

- 100 B€
- 100 000 new jobs

- Digitalization TBA

\* Numbers do not include energy- or forest industry



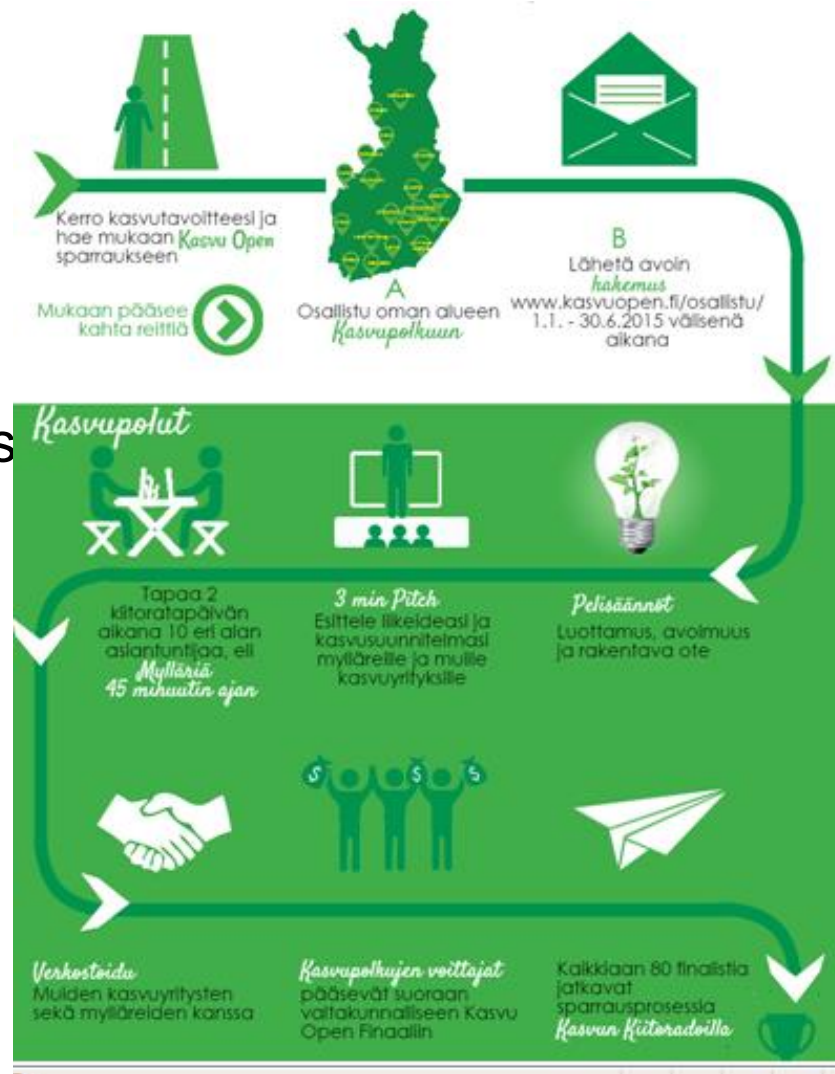
# Bio-product mill – more than a traditional pulp mill

- Wood is refined into bio-materials, bio-energy, bio-chemicals and fertilizers sustainably and with great resource efficiency
- The mill will not use fossil fuels
- Energy efficiency will be emphasized when choosing equipment and machinery
- The operating model will be based on an efficient partner network
  - Creates opportunities especially for small and medium-sized enterprises to produce innovative bio-products with high added value



# KasvuOpen 2015: Runway for the Growth

1. Present your growth target
2. Participate regionally
3. Apply
4. Rules of the game: trust, openness  
constructive
5. Pitch
6. Meet 10 specialists in 45 min
7. Network
8. Winners will participate in the  
statewide KasvuOpen Final
9. 80 finalists will continue the  
process



# Climate Leadership Council

Caverion

Fortum

Gasum

Kemira

KONE

NESTE OIL

NOKIA

Outotec

SITRA



## Vision 2030

Forerunner companies are leading other companies and organisations with their example to move towards operations that lead to carbon-neutrality and sustainable use of natural resources, both in Finland and abroad. They have succeeded in creating competitive solutions to global environmental challenges.

## Strategy

The members of the Council are systematically developing their operations / actions, thereby encouraging other organisations, communities and decision-makers to join. The Council is also collecting best practices and sharing information.

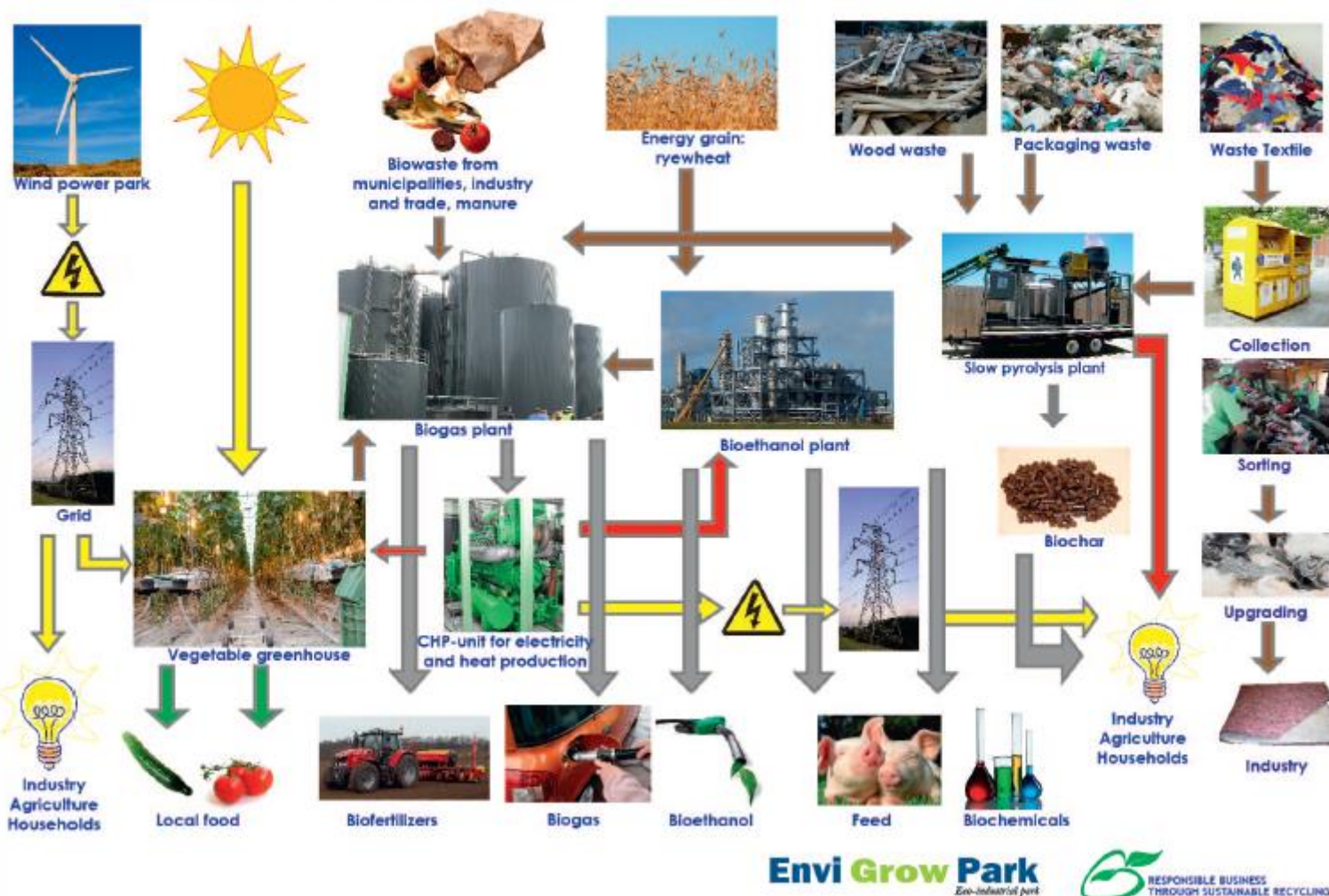
Each year, the Council selects a few significant common projects to develop and promote.



# Envi Grow Park - eco industrial park

Brightgreen  
Forssa region

business from the bioeconomy innovations





# Honkajoki / Kirkkokallio



Organic products



Bio degradable packaging



Bio-CHP



Organic waste from animal industries



Non glutenic



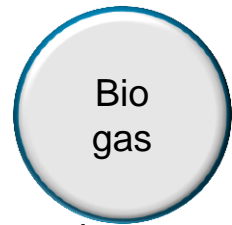
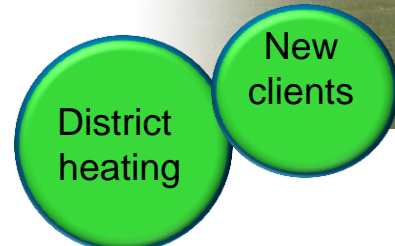
Green automation



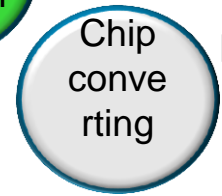
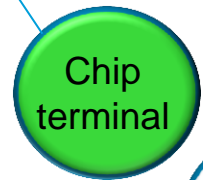
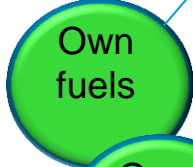
Netled lights



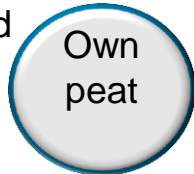
# Toholampi



planned



planned



planned





# KIP Kokkola Industrial Park

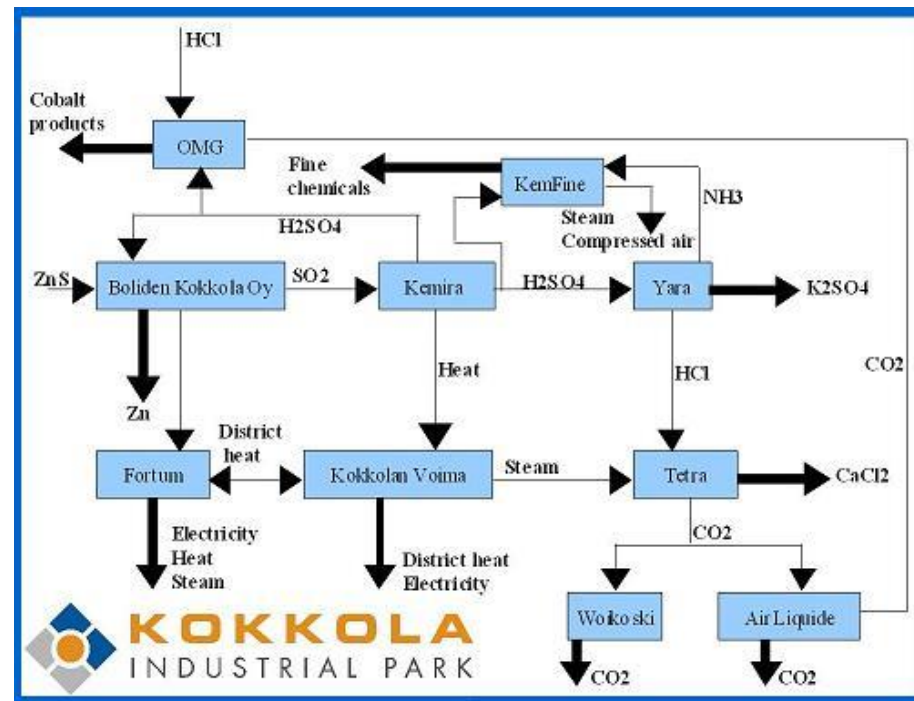
Sulphuric acid / Boliden (ex Kemira)  
 Calcium chloride / TETRA Chemicals  
 Hydrochloric acid / TETRA Chemicals  
 Potassium sulphate / Yara  
 Phosphoric acid / Yara  
 Limestone / Nordkalk  
 Carbon dioxide / Polargas / Woikoski  
 Ammonia / Yara  
 Cobalt products / Freeport Cobalt Oy (before OMG)  
 Zinc / Boliden

## Utilities

Sea / fresh / potable / deionised water  
 District heating, Compressed air,  
 Nitrogen (gaseous) , Oxygen (gaseous)  
 Heavy oil  
 Steam, Power

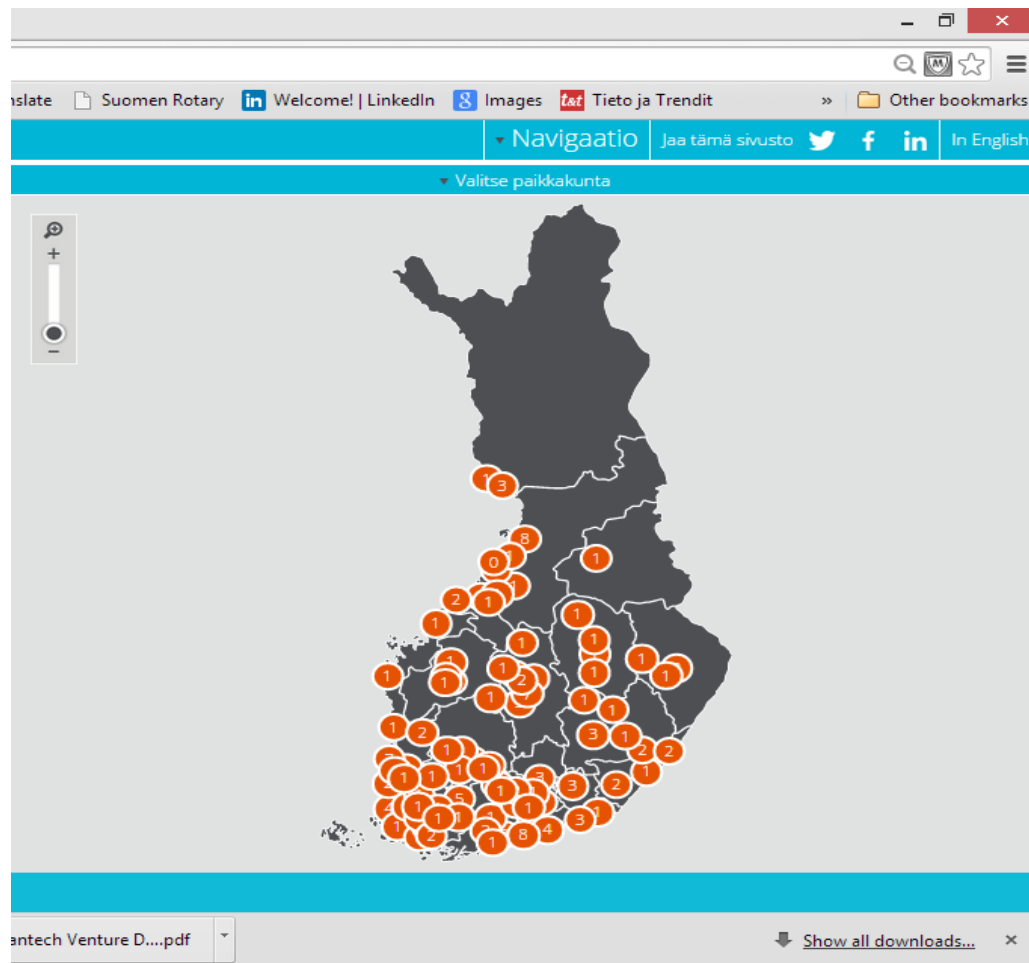
## Infrastructure

Roads, railroad, port  
 City services



# Recognize the Opportunities – Improve the Result

- Database for industrial side streams available for utilization by outsiders



# Still Envyng : Biopreferred.gov of USA



- **Congressionally mandated Federal buying preference for biobased products** into actual buying, certification and label
- Certification
- Challenge: specifications that do not pertain to product performance but which can only be fulfilled by petroleum-based content – and in some cases, specs require petroleum-based content
- 1<sup>st</sup> stage: declaration of performance, 2<sup>nd</sup>: testing of samples, 3<sup>rd</sup> stage: retesting for compliance
- To date, traditional materials that “don’t need help” – wood, paper, leather, cotton are excluded from the program – plus food, and fuels have been excluded





# Circular Economy in Västerås, Sweden (Finnish equipment)

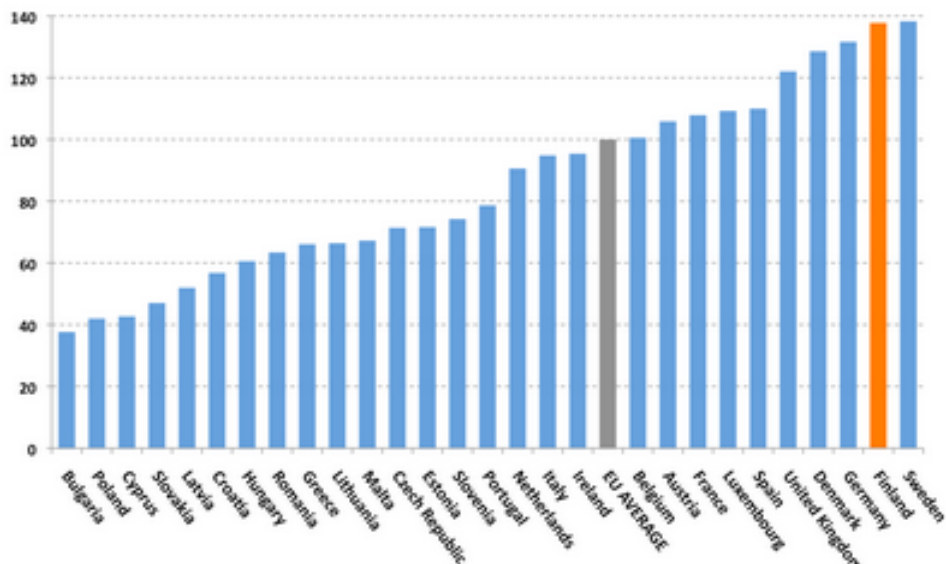


# Algae Pilot in Kalundborg, Denmark



# EU Eco-innovation Index, 2013

- Sweden, Finland, Germany, Denmark, Great Britain, Spain...



Eco-innovation inputs

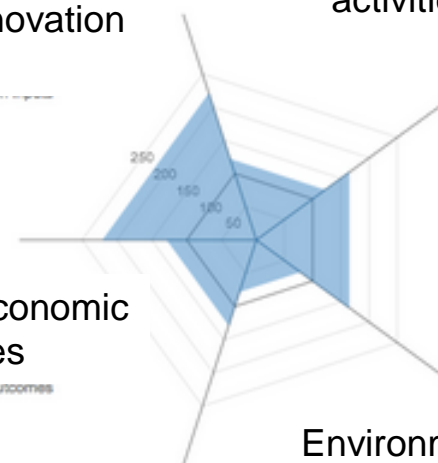
Eco-innovation activities

Socio-economic outcomes

Eco-innovation outputs

Socio-economic outcomes

Environmental outcomes



“Finland is one of the most innovative EU Member States. The Finnish national innovation system is an extensive entity, based on education, research, product development as well as knowledge-intensive business and industry. The innovation policy is bound to science and technology policies, which together aim at ensuring balanced development and extensive cooperation within the innovation system. Eco-efficiency and environmental approach has traditionally been a baseline of Finnish production technology, which has been apparent through the research and development (R&D) funding and development of increased eco-efficiency in industrial processes.”

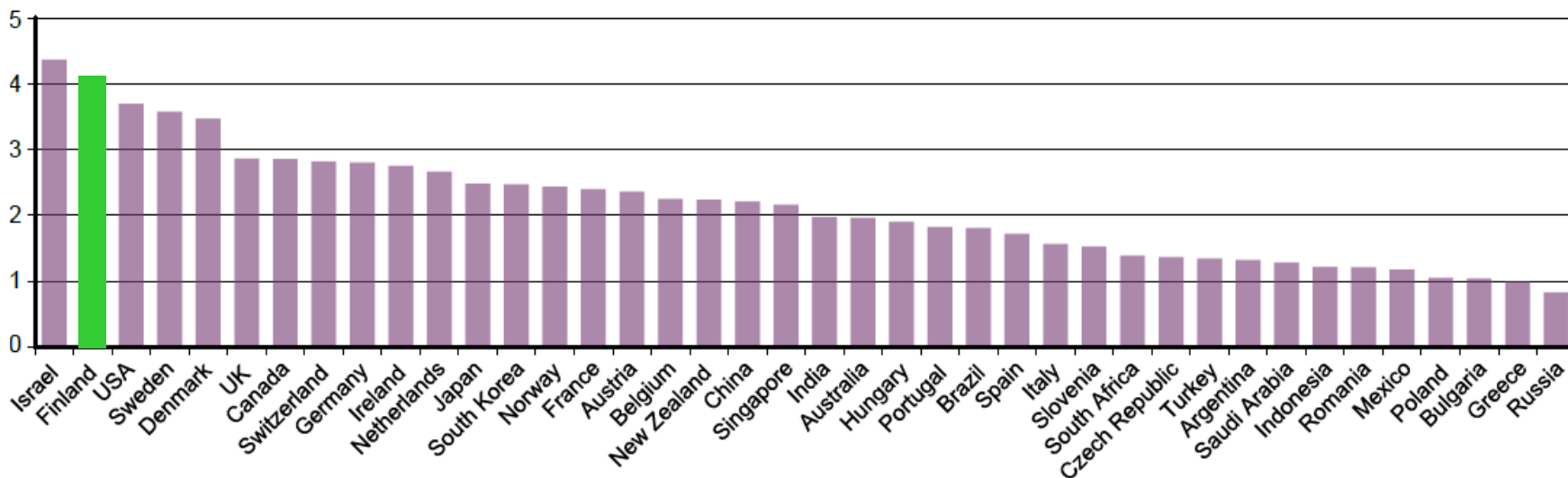
[http://www.eco-innovation.eu/index.php?option=com\\_content&view=article&id=469&Itemid=57](http://www.eco-innovation.eu/index.php?option=com_content&view=article&id=469&Itemid=57)



# Global Cleantech Innovation Index 2014

- Israel, Finland, USA, Sweden, Denmark, Great Britain, Canada, Switzerland, Germany, Ireland, Netherlands...

Figure 2: Cleantech Countries Innovation Index



[http://www.cleantech.com/wp-content/uploads/2014/06/WWF\\_2014\\_Coming\\_Clean\\_2014\\_FINAL.pdf](http://www.cleantech.com/wp-content/uploads/2014/06/WWF_2014_Coming_Clean_2014_FINAL.pdf)



# Bioeconomy, Cleantech, Digitalization in Finland

8.5.2014	Decision-in-principle of the government about the spear heads for growth: bioeconomy and cleantech, including strategies
June 2014	Renewal of industrial policy, including cleantech and bioeconomy and digitalization
June 2014	New government programme, including bcd
2013-2014	Renewal of funding, including bcd
1.7.2014	EU change in state aid, allowing funding of demonstration plants
August	Future review including bcd

**There is the will!**

**Find the ways!**





# Thank you!



TYÖ- JA ELINKEINOMINISTERIÖ  
ARBETS- OCH NÄRINGSMINISTERIET  
MINISTRY OF EMPLOYMENT AND THE ECONOMY



First commercial installation of Lignoboost™ lignin recovery, Domtar

Plymouth, NC in US:  
5% increase in pulp production capacity and 25,000 t/a of lignin

Scope: Lignin recovery island



First demonstration scale integrated pyrolysis unit, Fortum

Joensuu in Finland:  
Convert 225,000 m<sup>3</sup> of forest residue and sawdust into 50,000 tons of bio-oil

Scope: Pyrolysis plant



Germany's largest lignocellulosic ethanol demonstration plant, Clariant

Straubing in Germany:  
Convert 4,500 tonnes of wheat straw into 1,000 tonnes of ethanol

Scope: Pre-hydrolysis equipment



World's largest Waste-to-Energy Gasification Plant, Lahti Energia

Generate 50 MWe and 90 MWth from 250,000 t/a of recovered waste

Scope: Gasification plant



## World's largest biomass gasification plant in Vaskiluodon voima, Vaasa, Finland

- The 140 MW gasification plant produces biogas from wood (mainly forest residue) to generate electricity and provide district heating to the local community
- Nearly half of the coal used by the plant can be replaced with gasified biomass
- The €40M project became operational in March 2013
- The biogasification plant is located adjacent to the company's existing 565MW Vaskiluoto 2 coal-fired plant





Exhaust gas  
Scrubbers



Dual fuel  
engines



### Power plants

- Flexicycle
- CHP
- Floating
- GasCube
- Wärtsilä OilCube



Ballast water  
mgmt





# Examples of the Finnish Wind Energy Cluster

**ABB**



**ELTEL**

**EMPOWER**



**FINN WIND**



**FIBOX**  
Enclosing innovations

**Labkotec**  
INDUTRADE GROUP



**MeriTaito**



**moventas**



**OBELUX**  
LED LIGHTING

**onninen**

**STALA**  
TUBE



**VAISALA**





# Example of a Waste Management Consortium

## Ready for Service

Doranova, Enevo, Ferroplan, Ficote, Gradientti, Haba Group, Odoroff, Molok, Tramel



<p>Tuo vastaanotuspisteeseemme</p>	<p>Tilaa nouto suoraan kotoasi</p>	<p>Mitä voit tuoda vastaanotuspisteeseemme? ..... Mitä noudamme?</p>
<p>Noudamme taloyhtiöstänne</p>		
<p>WEEE</p> <p>Tietoturvanoudot</p>		
<p>Noudamme yrityksesiänne</p>	<p>Osta RE-kierrätysäkki toimistoosi</p>	<p>Noudamme remonttityömaalta</p>
<p>Materiaalikauppaa</p>	<p>Tramel Kiertäminen Lataa yritysasiat</p>	



# ZENROBOTICS®

- ZenRobotics Brain is the name of the robot control technology
- ZenRobotics Recycler can identify wanted items and raw materials from the waste stream and reclaim them for recycling.
- Multiple sensor inputs in realtime, reacts to changes and learns from its mistakes
  - various camera types (visible light, spectrometric cameras like NIR), 3D scanners, haptics , metal detectors etc.
- On the market, references exist



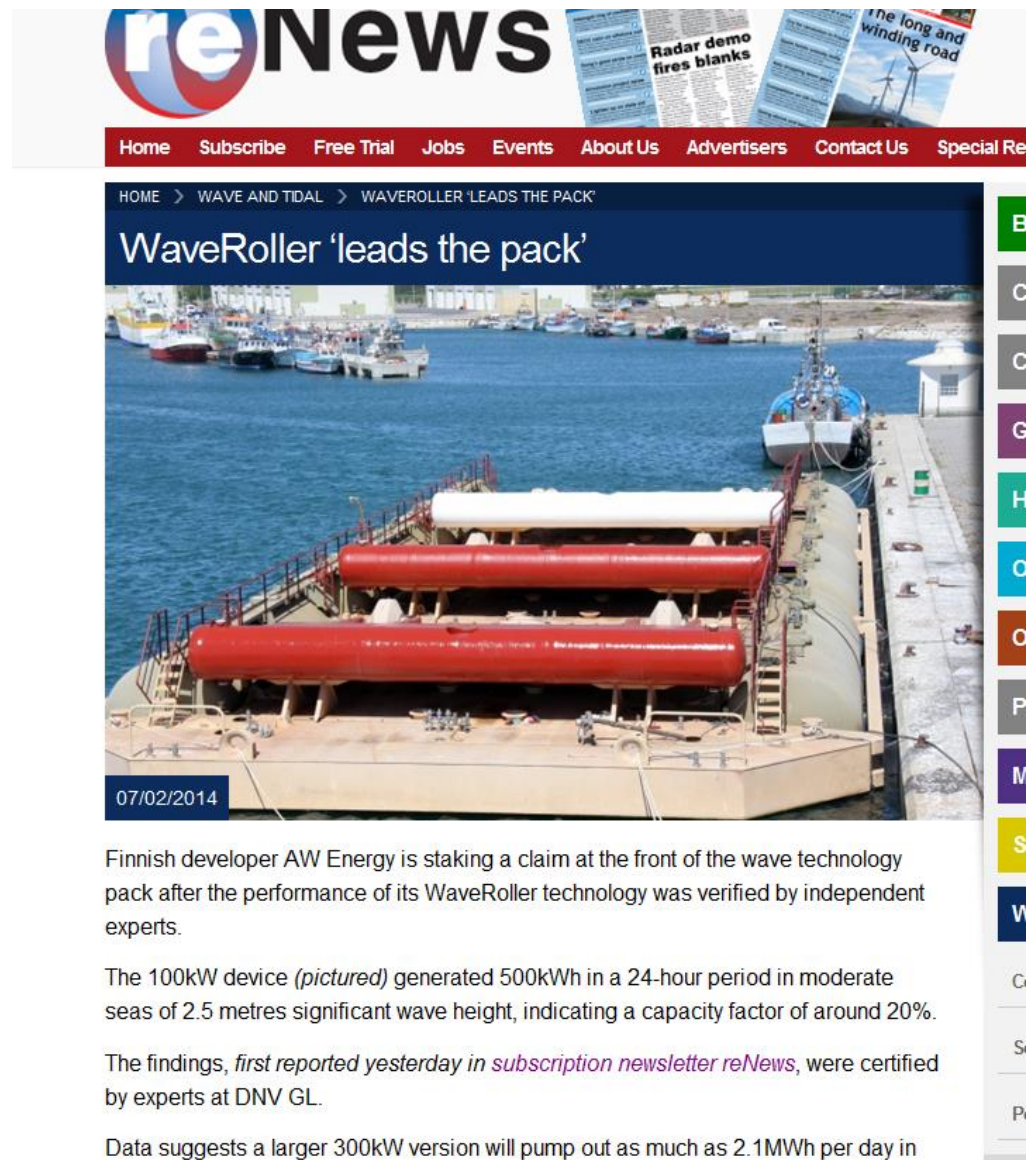
# BMH Technology

- Example: Tyrannosaurus SRF
- The Waste-to-Energy systems are industrial scale waste processing plants including heavy-duty shredding equipment, separation technology and state-of-the-art conveying and storing technology
- The plants are able to handle various types of waste in a single plant:.
  - From household and commercial waste to industrial waste and difficult mono fractions to high quality SRF.





# AW Energy WaveRoller



The screenshot shows the reNews website header with navigation links: Home, Subscribe, Free Trial, Jobs, Events, About Us, Advertisers, Contact Us, and Special Re. The article title is "WaveRoller 'leads the pack'" under the category "WAVE AND TIDAL". The main image shows a large red cylindrical wave energy converter on a barge in a harbor. A date stamp "07/02/2014" is visible. The text below the image states: "Finnish developer AW Energy is staking a claim at the front of the wave technology pack after the performance of its WaveRoller technology was verified by independent experts. The 100kW device (pictured) generated 500kWh in a 24-hour period in moderate seas of 2.5 metres significant wave height, indicating a capacity factor of around 20%. The findings, first reported yesterday in [subscription newsletter reNews](#), were certified by experts at DNV GL. Data suggests a larger 300kW version will pump out as much as 2.1MWh per day in".



# Vaisala in Brief

- Vaisala is a global leader in environmental and industrial measurement.
- We serve customers in weather and controlled environment markets.

## Vision

- To be the leading provider of operational value for our customers in targeted segments of weather and controlled environment markets.

## Mission

- To offer high reliability and added value with our products and services by bringing together customer business expertise and our technical expertise.

1936 Vaisala founded in Finland (Vilho Väisälä)  
1985 Acquisition of Tycho Technologies Inc., U.S.



2005 Acquisition of CEM Inc., US  
2005 Acquisition of Sigmec Corporation, US  
2009 Acquisition of Aviation Systems Maintenance  
2009 Acquisition of Quixote Transportation Tech  
2010 Acquisition of Veriteq Instruments Inc., Canada  
2010 Divestment of oxygen measurement technology  
2012 Divestment of wind profiler business  
2013 Divestment of three non-weather road traffic  
2013 Acquisition of Second Wind Systems Inc., US



mbH, Germany

Unit of Radian





## Monitor data according needs

### Environmental data

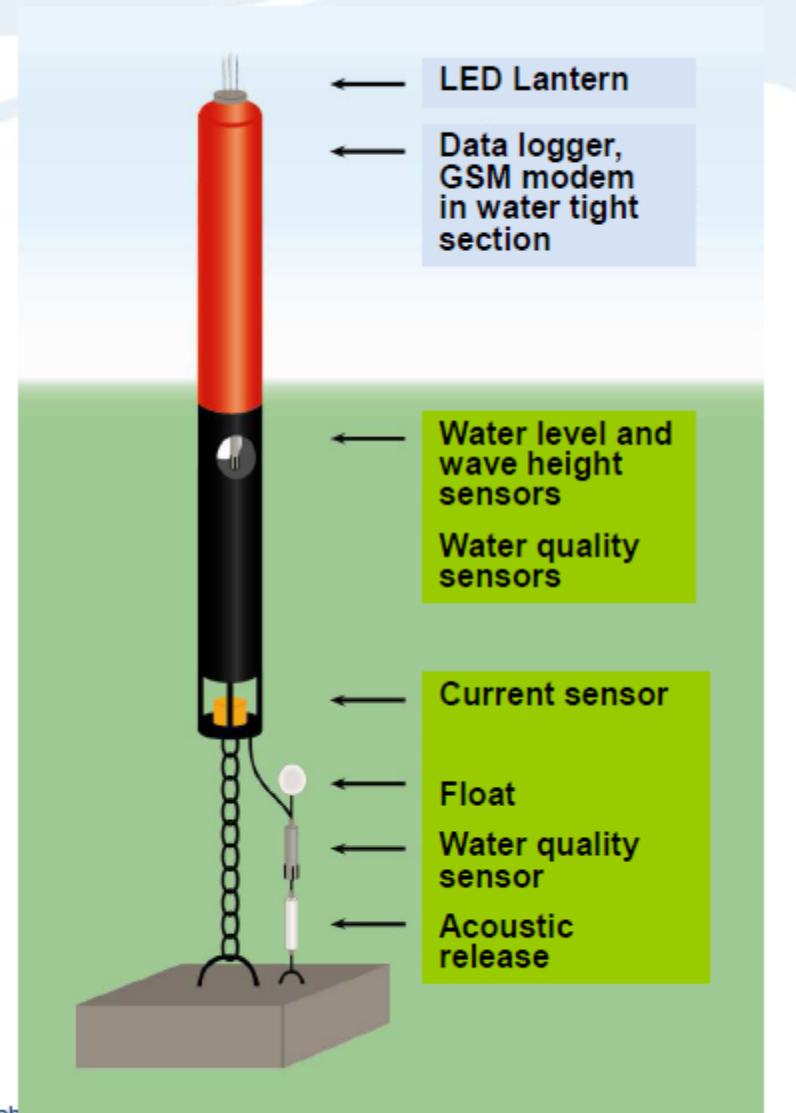
- Oil spill detection
- Oxygen content
- Algae status
- Salinity
- Turbidity

### Navigation data

- Wave height
- Water level and tides
- Current; direction and strength
- Water temperature
- AtoN remote control

Seppo Virtanen 20.9.2013

[www.seahow.fi](http://www.seahow.fi)



## Environmental monitoring

- A-Weather weather stations
- A-WS environmental monitoring station
- A-Water water monitoring station

## Control services for agriculture

- Fresh produce storaging
- Monitoring milk containers
- Growth condition monitoring

## Innovative solutions for cold chain and industry

- Temperature, process surveillance, maintenance, logistics etc.



# Thank you!



TYÖ- JA ELINKEINOMINISTERIÖ  
ARBETS- OCH NÄRINGSMINISTERIET  
MINISTRY OF EMPLOYMENT AND THE ECONOMY

