

# The REKENE policy toolkit

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# Goal: Useful toolkit

- Reflecting new ideas about knowledge, and new *kinds* of knowledge
- Combining from different sectors
- Targeting practitioners in development field

# What is a policy tool?

- Software: Programmes, rules, incentives, training
- "Org-ware": Ways of organising actors and activities, connections, process management
- Hardware: Facilities, infrastructure, finance
- "Heart-ware": Cultural attitudes, ways of thinking
- "Negative tools": removing hindrances

# Connections research and practice

- Researchers and practitioners have worked together from the start
- Influencing each others' thinking
- *Using* the new insights and ideas from **REKENE**

# Generated in working seminars

- Exchanges about policy tools in use, experiences and needed policy tools
- The show cases in each region
- Results from REKENE case studies
- In keeping with the REKENE tradition, interactive session also here at the final event.

# The approach: From tasks to tools

# THE TASKS

- New paradigms of practice, new tasks to engage in
- Want to organise into searchable list
- Find for meaningful categories and structure

**The task: Closing the gap of business support for small companies with new ideas**

**Task name**

Small companies can be the locus of innovation and new ideas, but not have the capability of exploiting them in any profitable way. The company, or even, within the heads of those working businesses to bring their ideas to fruition and to profitable production?

**Task description**

Connection to Knowledge dynamics  
 •Exploitation of synthetic, strategic or composite knowledge

**Knowledge connection**

**Tools in use**

1.Help [inform/educate business support institutions](#) about needs of businesses, for example, creative industries companies. Pilots, representatives or businesses themselves must do this educating.

**Tool**

Level:Local, regional  
 Actors involved: representatives of new industries themselves.  
 Financing: Cooperatively, or public money.

**Link to tool page**

1.Bureaucratic rules and support options need ["gateways" or bureaucracy pilots.](#) One-stop offices where all possible support avenues are known and available, so that the entrepreneur may get all the help available easily.

Level:  
 Actors involved: Businesses and advisors  
 Financing: Client pays

"CRENOVA" gateway/course to entrepreneurs hip - Entrepreneur Stockholm



# THE TOOLS

- Also in a structured, searchable list
- Ideally, one can go from task to tool, or from tool to task

Tool 5	Bureaucratic rules and support options need “gateways” or bureaucracy pilots. One-stop offices where all possible support avenues are known and available, so that the client may get all the help available easily.	Tool
Use in tasks	<a href="#">Task 1</a> : bridging the gap in business support <a href="#">Task 20</a> : unlocking creativity in large corporations	Links to tasks
Level	Local or regional	
Used by	SMB’s, individual entrepreneurs, employees in larger companies	
Target I O	Target is <u>individual entrepreneurs and their businesses</u>	Information
Financing	These may be a part of local or regional economic support systems, part of the normal operation of a municipality, or services where the client pays for use. A combination is also possible	
Limitations	Keeping an overview of all that is available is difficult. Here public money and institutions can play a key role. Those working in the gateways have an advantage if they have prior experience in business, themselves.	Context
Source	See: <a href="#">CRENOVA, Sweden</a> <a href="#">Business pilots, Denmark</a>	Links to web



## Our problem:

- Wealth of material, editorial possibilities limited
- Moving target
- Interactive, context-dependent
- Main categories ... concrete examples

# Work i progress?

- First .pdf version soon available, downloadable. Input from these workshops?
- Searching for "owner" and funding for an interactive, hypertext, web-based or digital edition

# The toolkit

# Main groupings of policy tasks

0. Making regions attractive. Precondition for knowledge dynamics
1. Public support systems and support of small and medium sized businesses
2. Linking research, higher education and business and promoting knowledge transfer among them
3. Education and development of human capital: competence development
4. Networking
5. Innovation and knowledge: exploitation and funding

The workshop sessions

**CHANGE IN PROGRAMME!**

**SESSION I:**

**Workshops A and C**

**SESSION II:**

**Workshops B and D**

# The workshops

A Public support systems and support of small and medium sized businesses

C Education and development of human capital: competence development

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B Linking research, higher education and business and promoting knowledge transfer among them

D Innovation and knowledge: exploitation and funding



# REKENE observations

## Knowledge dynamics:

- requires tools that cut across traditional sectoral dimensions and contribute to composite knowledge.
- exists in a multi-scalar system, requiring tools that operate at more than one level simultaneously.
- involves multi-actor endeavours, public and private sector, challenging traditional governance structures

# Workshop format

- Short “kick-off” by REKENE partners
- Discussion:
  - What tools are in use that others could adapt and use to harness knowledge dynamics?
  - What limitations to knowledge dynamics are created by tools in use today?
  - What are the important challenges you see?

# TIMETABLE

**NOW – Break on the way to session I**

10.15 – 11.00 Session I

11.00 – 11.15 move to new room  
(no real break)

11.15 – 12.00 Session II

12.00 LUNCH