

A view from the national level - Finland

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25 August 2010



State Secretary

State Secretary

Permanent Secretary

Strategy and foresight

- Corporate strategy group
- Strategic projects group
- Research and foresight group

Minister Sinnemäki

Corporate steering

- Administrative sector steering and structures group
- T&E Centre steering group
- Industrial policy co-ordination group

Minister Pekkari

Regional development

- Regional strategy group
- Programme group
- Structural fund policy group
- Structural fund administration group

Minister Pekkari

EMPLOYMENT AND ENTREPRENEURSHIP DEPARTMENT

- Entrepreneurship development and enterprise support
- Functioning of labour market and skills development
- Employment and enterprise services
- Intermediate labour market and employability support

Minister Sinnemäki

WORKING LIFE AND MARKETS DEPARTMENT

- Regulation of working environment
- Quality of working life
- Competition policy
- Internal market and consumer policy
- Business law group

Minister Sinnemäki

INNOVATION DEPARTMENT

- Knowledge-based innovations
- Demand-based innovations
- Innovation environments
- Growth of enterprises
- Internationalisation and exports
- Mineral policy

Minister Pekkari

ENERGY-DEPARTMENT

- Energy markets
- Renewable energy sources and sustainable development
- Basic energy production

Minister Pekkari

COMMUNICATIONS UNIT *MP*

CO-ORDINATION OF EU AND INTERNATIONAL AFFAIRS *AS*

DEVELOPMENT OF LEGISLATIVE DRAFTING *AS*

HUMAN RESOURCES AND COMPETENCE DEVELOPMENT *MP*

ADMINISTRATIVE UNIT *MP*

FINANCE UNIT *MP*

IT AND INFORMATION SERVICES *MP*

AUDIT UNIT *MP*

CORPORATE SERVICE DEVELOPMENT CENTRE *MP*

NATIONAL CONCILIATORS' OFFICE *AS*

MEE Group agencies, institutions and organisations

- Tekes
- VTT
- GTK
- Tukes
- NBPR
- TE Centres
- Employment offices
- Consumer Agency
- Finnish Competition Authority
- MIKES
- Finnish Tourist Board MEK
- Energy Market Authority
- National Consumer Research Centre
- National Emergency Supply Agency
- State Nuclear Waste Management Fund
- Invest in Finland
- Finnish Industry Investment Ltd
- Finnvera Plc
- Finpro
- Others



Orientation in development policies

- knowledge and know-how based development – strength and competence
- bottom-up
- actor based, co-operation between actors
- networking between regions

- towards geography of possibilities



3 points

- Geography matters
- Geography does not matter
- Multiscalar, networked geography



Geography matters

- local context
- unique setting of actors, unique dynamics
- tailored policies -> *one size really does not fit all*

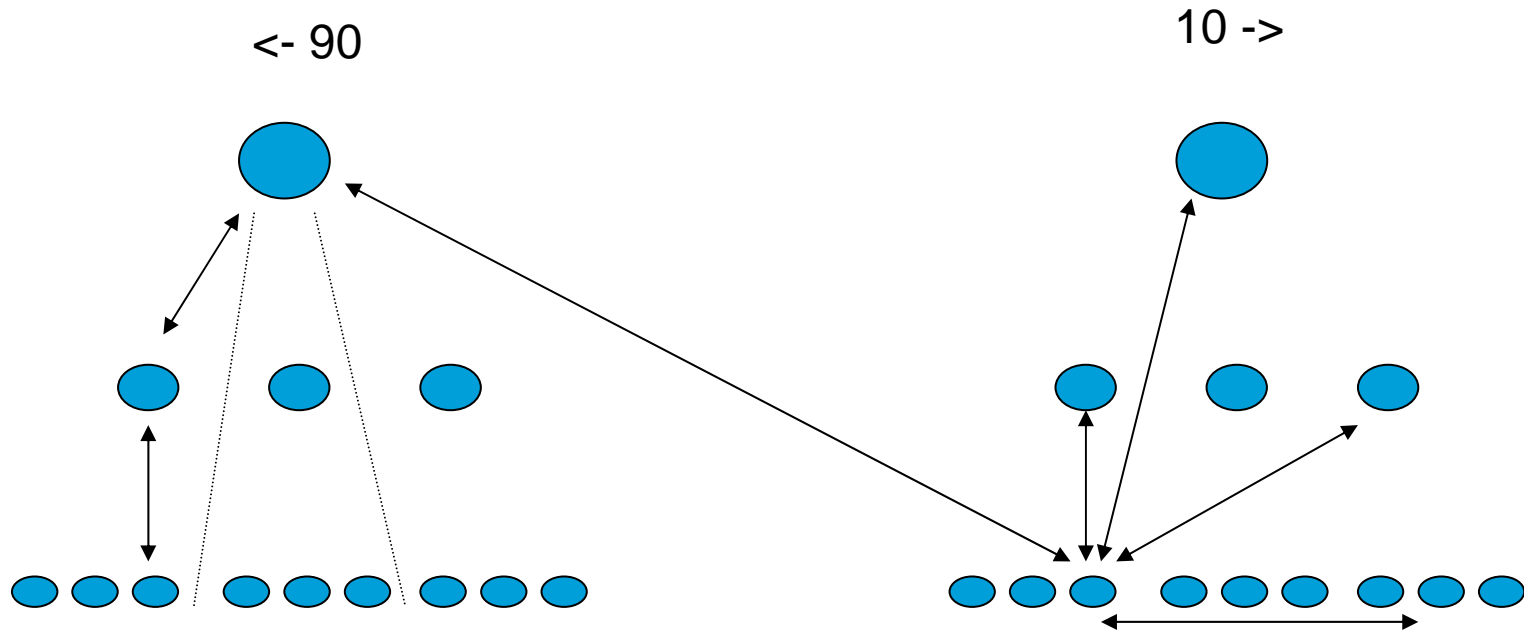


Geography does not matter

- flows and interaction, no boundaries
- freedom but also must to link
- not one, but as many geographies as there is actors



Networked geography



- glocalisation, different geographies
- multiscalar
- clubs and connections



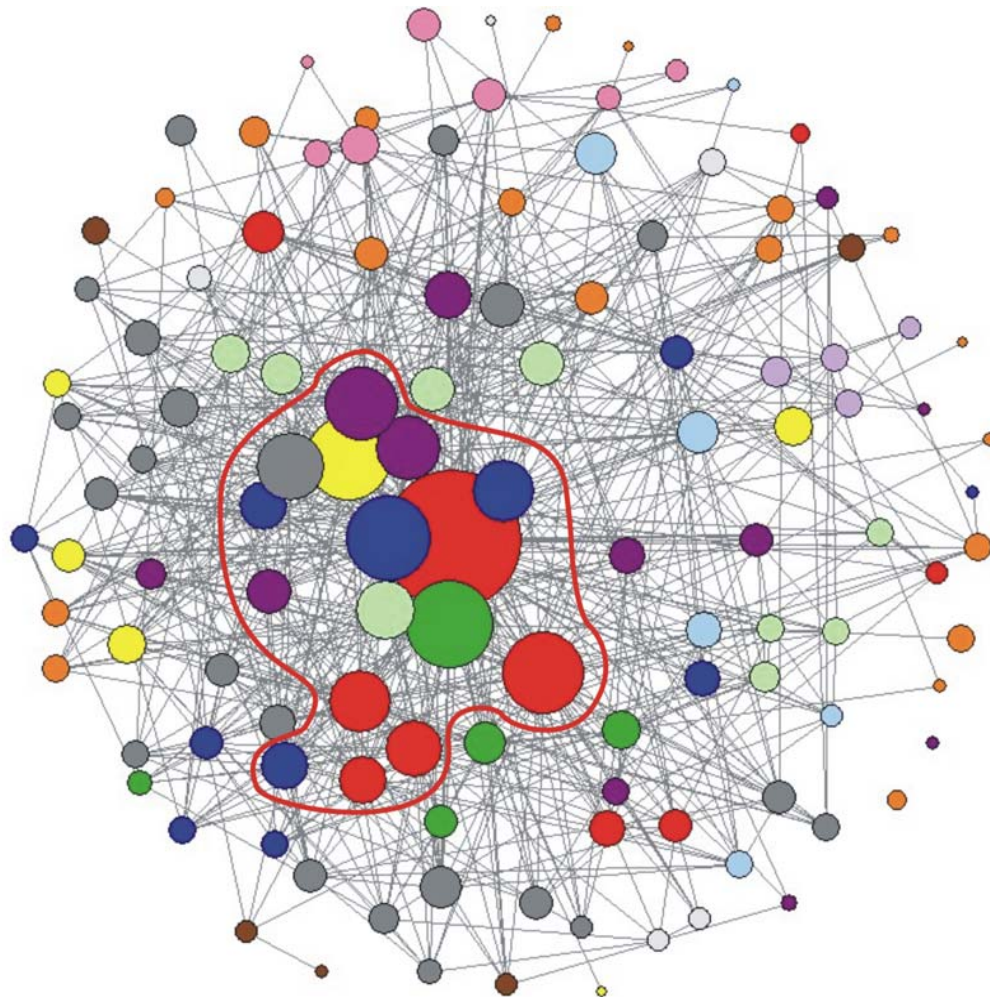
Challenges of knowledge & development dynamics

- Organisational thinness esp. rural
- Lock in esp. industrial
- Fragmentation esp. metropolitan

Source: Jari Kolehmainen, Tampere University, Sente



Network analysis of regional development actors in Northern Carelia



Institute

Yksilön edustama tah

- Maakuntaliitto
- TE-keskus
- Muu aluehallinto
- Kunnat
- Seudulliset kehittämissyhtiöt
- Elinkeinoelämän järjestöt
- Ammattiliitot
- Yritykset
- Poliittiset toimijat
- Tutkimus-, kehittäminen ja koulutus
- Liikenne
- Sosiaali- ja terveysala
- Kulttuuri

distance = importance

size of symbol = number of connections

Source: Satu Tolonen (2008)



COCO - Cohesion and Competitiveness Programme

- COCO:
 - improves the competitiveness of regions through economic and innovation policies
 - supports networking and co-operation between key players both within and between regions, thus enhances regional cohesion
 - acts as a starter motor to development, catalyses and fuels actions
 - concentrates especially on improving the methods of action.
 - Strongly bottom-up process: regions define developing measures, MEE facilitates and supports process
- 52 regions – 7 thematic networks
- about 20 million euros / year



Utilising knowledge

- With COCO we try to:
 - Profile regions – understanding big picture and encourage to specialisation
 - Facilitate bottom-up processes
 - Help to link inwards (within regions)
 - Help to link outwards (between regions)



Questions

- Knowledge opens locks of previous development policies (industrial, service), but can knowledge based development policy get locked in, do we recognise it, when?
- Does clusters develop to communities of practice?
- Fuzzy & flexible vs. focused & practical policies?





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MINISTRY OF EMPLOYMENT AND THE ECONOMY